

# **DCAP/CTF 2009 – 2010 YEARLY EVALUATION REPORT**



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SOCIAL WORK

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## Executive Snapshot Summary

During the 2009-2010 contract year, DCAP/CTF grantees provided direct services to 43,455  $\pm$  1,500 clients during the year and reached an average of 1,909,738 people per month through public outreach and awareness activities.

The following two brief reference tables separate the number of clients served by funding stream and program type.

**Reference Table 1. Number of Clients Served by Funding Stream, 2009 – 2010**

Funding Stream	Total Clients
CBCAP	927
CFTF	9,526
ETF	23,092 $\pm$ 1,500
GF	4,122
MCOP	1,214
REALTOR	1,762
TANF	2,812
TOTAL	43,455 $\pm$ 1,500

**Reference Table 2. Number of Clients Served by Program Type, 2009 - 2010**

Program Type	Total Clients
Fatherhood	1,534
Healthy Relationships	1,232
Home Visitation	1,844
Mentoring	1,339
Non-School Based	1,984
Parent Education & Support	12,613
Respite	620
School-Based	22,289 $\pm$ 1,500
TOTAL	43,455 $\pm$ 1,500

## Introduction

The DCAP/CTF yearly evaluation report serves several purposes. Like the monthly reports, one purpose is to **describe the clients** served by the various programs funded by the Children's Trust Fund (CTF) with the Alabama Department of Child Abuse and Neglect Prevention (ADCANP, also known as DCAP). Another purpose is to **summarize the public outreach/awareness activities** of the funded programs. It also summarizes information on the **progress of the evaluation project at The University of Alabama** as well as highlights information about the **process of implementing and improving the evaluation** throughout the year.

This report includes data collected from 175<sup>1</sup> programs funded by CTF and information on the evaluation from August 1, 2009 – July 31, 2010. CTF received state and federal monies totaling \$5,623,962 for the program year (August 2009 – July 2010) and \$7,052,968 for the fiscal year (October 2009 – September 2010) from seven funding streams to fund four types of programs and their evaluation – parent-focused programs (education, support, and/or home visitation), public awareness and training, respite care, and child-focused programs (school based, non-school based, and mentoring). Each month, these programs reported their data on the client form and/or the agency form on the <http://dcapdata.ua.edu> website designed and managed by The University of Alabama DCAP/CTF Program Evaluation Team.

This report is divided into two main sections – one focuses on CTF-funded child abuse prevention service programs and the other on the UA Evaluation Project. The first main section is divided into three parts. The first part describes all CTF programs. The second part divides the programs into funding streams, and the third part divides them by program types. The report incorporates a structural consistency in all parts so that a reader can easily find similar types of information for different funding streams and program types.

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<sup>1</sup> From August 2009 – January 2010, data on 175 programs were collected. From February – July 2010, data on 174 programs were collected as the contract for TANF 2010-401 was terminated in January 2010.

## I. DCAP/CTF Funded Child Abuse Prevention Programs

This first part of the DCAP/CTF 2009-2010 yearly report summarizes data collected from grantees by The University of Alabama Evaluation Project. DCAP /CTF contracted with UA to conduct a **process-level evaluation** of the CTF-funded programs during the contract year. The following tables and figures describe and summarize the data collected during that time period.

### All Programs

In this section, the information presented in the tables and figures is for all programs funded by CTF during the 2009-2010 contract year.

### Client Data

**One hundred and seventy-five programs reported directly serving an estimated 43,455  $\pm$  1,500 clients (14,022 adults and 29,433  $\pm$  1,500 children) during the 2009-2010 contract year.<sup>2</sup>** Because there were 14 school-based programs that did not report client-level data during the contract year, it was not possible to calculate the exact number served, and only a range could be calculated.

The following tables and figures describe the clients served by CTF-funded programs. The information in Table 1, Figure 3, and Figure 4 was derived from the client-level data reported on the client form by grantees that provided direct services to clients. This does not include 14 school-based programs that provided services to individual children but did not report those data in the same manner as other programs (as so approved by DCAP/CTF). The information in Figure 2 was derived from the agency-level data reported on the agency form by those 14 programs.<sup>3</sup> Lastly, the information presented in Table 1 was produced from both client-level and agency-level data.

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<sup>2</sup> Because the CTF Board required all funded programs (including school-based programs) to report client-level data during the 2010-2011 contract year, the number of clients served for that year will be a more exact number of clients served during that time.

<sup>3</sup> While the number of clients reported on the client form may not have been always mutually exclusive from those reported on the agency form, rigorous data cleaning and individualized instructions for the grantees greatly reduced this occurrence.

**Figure 1. Number of Clients Served by CTF Programs per Month**

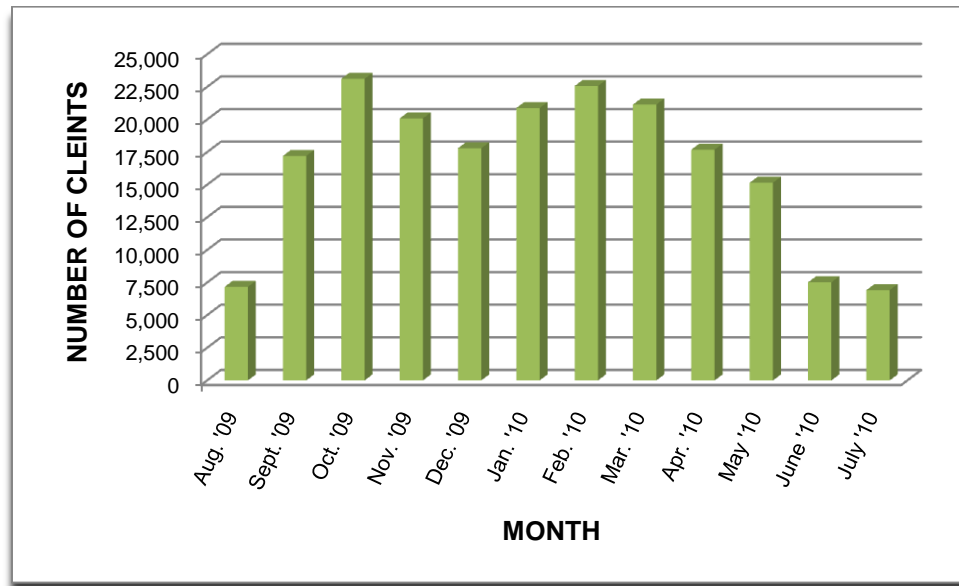


Figure 1 displays the total number of clients served each month of the 2009-2010 contract year. Programs began increasingly serving more clients from the beginning of their contracts to October. The number decreased in November and December due to the holidays and increased until February. From March through the rest of the year, fewer and fewer clients were served.

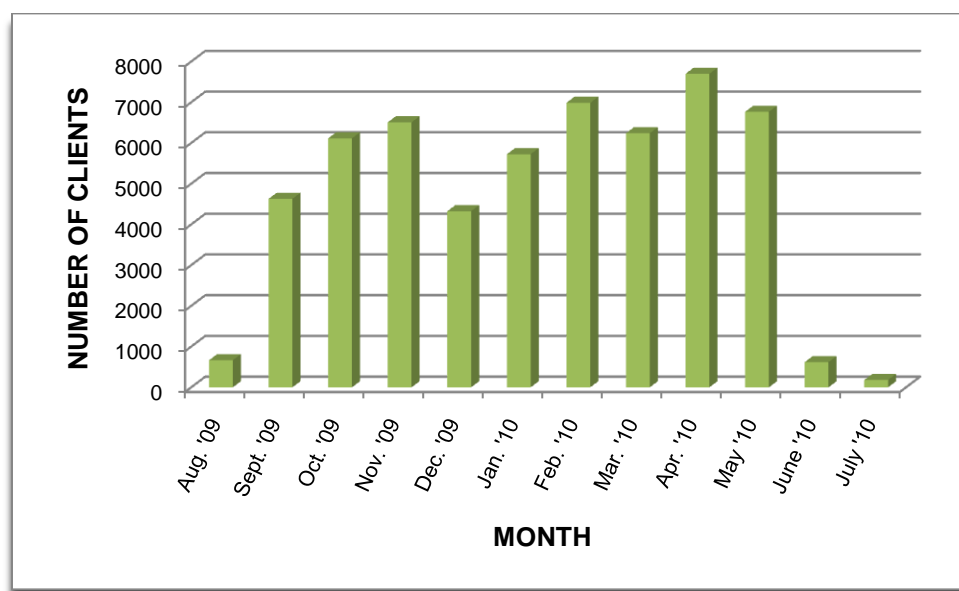
Fewer clients were served during the summer months than other months as nearly all of the school-based programs (which serve a few thousand child clients each month) served clients during the school year only (see Figure 2).

**Table 1. Demographics for Clients in CTF-Funded Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			24,635
Female	14,894	60.5%	
Male	9,741	39.5%	
Ethnicity			24,635
Hispanic, Latino, or Spanish	923	3.7%	
Not Hispanic, Latino, or Spanish	23,712	96.3%	
Race <sup>4</sup>			24,620
White	11,288	45.8%	
Black or African-American	12,079	49.1%	
American Indian (Native American) or Alaskan Native	120	0.5%	
Asian	78	0.3%	
Native Hawaiian/Other Pacific Islander	15	0.1%	
Multiracial	306	1.2%	
Ethnicity Entered as a Race	50	0.2%	
Other	15	0.1%	
Ethnicity Entered as a Race	669	2.7%	
Age (in years)			24,635
0 – 18	10,613	43.1%	
19+	14,022	56.9%	
Grade (for client 0-19 years)			9,358
Pre-Kindergarten – 5 <sup>th</sup> Grade	3,664	39.2%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	2,554	27.3%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	2,950	31.5%	
Other	38	0.4%	
Dropped-out	90	1.0%	
GED Preparatory Classes	62	0.7%	
Special Needs and/or Disabilities			20,374
Child (0-18 years)	1,215	6.0%	
Adult (19+ years)	636	3.1%	
None	18,523	90.9%	
Parental Status			24,635
Not a Parent	10,577	42.9%	
Parent	14,058	57.1%	

<sup>4</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 2. Number of Clients Receiving Direct Services from 14 School-Based Programs per Month**



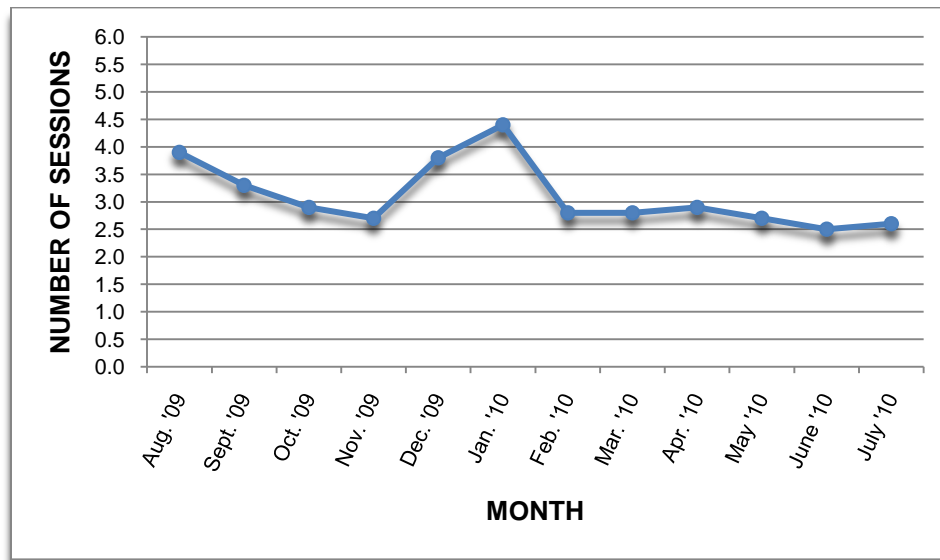
**The 14 school-based programs who did not report client-level data served an average of 4,705 clients per month through 5,055 class sessions and school presentations.** They also served an average of 269 children with special needs and/or disabilities each month.

For these programs, it is not possible to obtain the exact number of clients served using monthly data as many clients are served over the course of several months. For example, the same five clients served during January out of the 5,725 may be included in the 6,241 reported during March. On the other hand, some clients received all 4 class sessions in one month and were not served any other month. To estimate the total number of clients served by using the data above, several steps and calculations must occur.

**Most clients received 2 – 4 class sessions with an average of 3 class sessions.** Assuming that in totaling the number of clients served each month in the above table each client is counted 3 times, dividing that total by 3 class sessions equals 18,820 clients served and 1,075 children with special needs and/or disabilities by 14 programs. This gives an average of 1,344 clients per program. Based on information from these programs from August 2009 to November 2010, this average is reasonable, and there is a possibility that the number of clients served has an estimated  $\pm 1,500$  error and the number of clients with a special need and/or disability has an estimated  $\pm 200$  error.

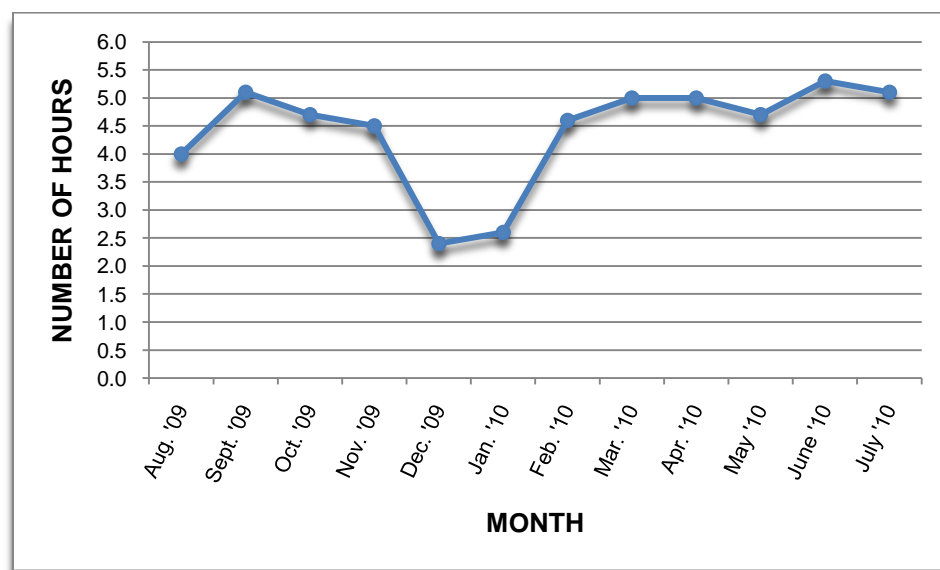


**Figure 3. Average Number of Contact Sessions for Clients in CTF-Funded Programs per Month<sup>5</sup>**



The total number of contact sessions for the entire year for all programs was **217,349 sessions with an average number of 3 sessions per client**. On average, programs saw clients more frequently in August 2009 (3.9) and January 2010 (4.4), and less frequently in June 2010 (2.5) and July 2010 (2.6).

**Figure 4. Average Number of Contact Hours for Clients in CTF-Funded Programs per Month<sup>5</sup>**



<sup>5</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours for all programs was 315,938 hours with an average of 4 hours and 24 minutes per client.** On average, programs saw clients for longer periods of time in September 2009 and July 2010 (both 5.1), and for shorter periods of time in December 2009 (2.4) and January 2010 (2.6).

### Programmatic Data

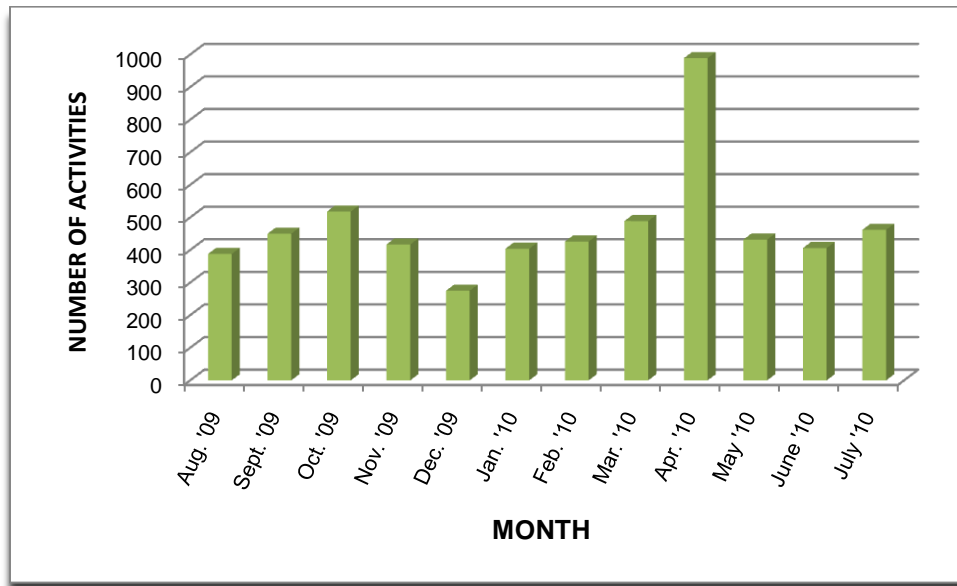
This section displays and discusses **agency-level** data for all of the CTF-funded programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 2. Number and Type of Public Outreach/Awareness Activities for CTF Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	739	13.1%
Child Abuse Prevention Month	425	7.5%
Class Sessions	74	1.3%
Community Fairs/Events	550	9.7%
CTF Car Tag Promotions	1	<0.1%
CTF Check Presentations	14	0.2%
Digital Media	61	1.1%
Fundraisers/Charity Events	82	1.4%
Information Packets	298	5.3%
Meetings	223	3.9%
Networking	73	1.3%
Other Activities	103	1.8%
Poster Contests	7	0.1%
Print Media	209	3.7%
Radio Spots	100	1.8%
Recruitment	42	0.7%
School Fairs	98	1.7%
Social Events	128	2.3%
Speaking Engagements	1,407	24.9%
T.V. Shows or Public Service Announcements	256	4.5%
Tours	27	0.5%
Trainings	524	9.3%
Workshops	215	3.8%
<b>TOTAL</b>	<b>5,656</b>	<b>100.0%</b>

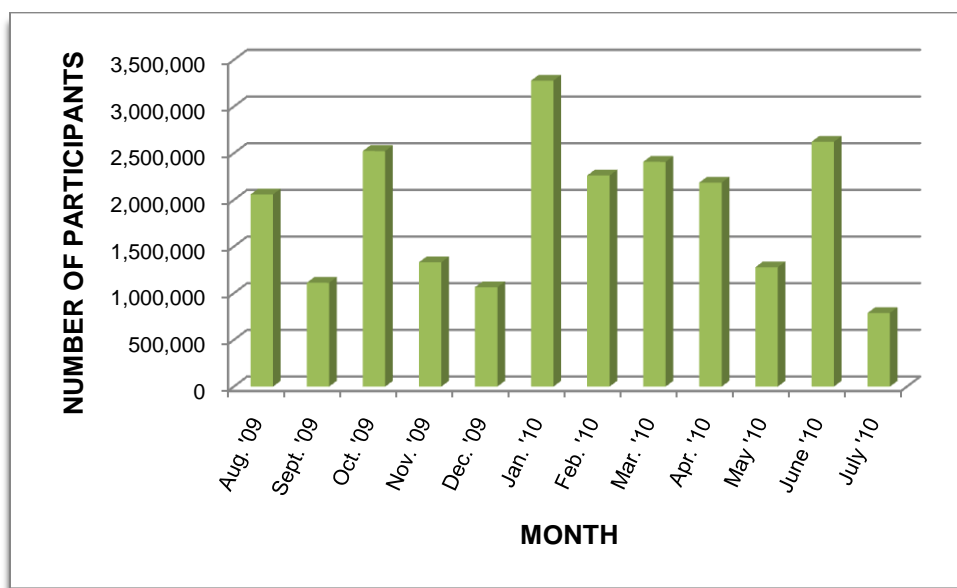
**Over the course of the year, there were 5, 656 public outreach/awareness activities, which is an average of 32 – 33 activities per grantee per year.** The three most common types of activities were speaking engagements, distribution of brochures or flyers, and community fairs or events.

**Figure 5. Number of Public Outreach/Awareness Activities for CTF Programs by Month**



For most the year, the number of public outreach/awareness activities varied little. The number fluctuated between 388 and 518 except during December 2009 and April 2010. Because of the holidays, there were fewer activities in December. April was Child Abuse Prevention Month, so the number of activities almost doubled that month as programs were working to engage Alabama communities to raise awareness of child abuse and neglect as well as to draw support.

**Figure 6. Number of Participants Served by Public Outreach/Awareness Activities by CTF Programs by Month<sup>6</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during January 2010 (3,278,426), and the lowest was in July 2010 (788,514).

<sup>6</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

### **Programs by Funding Stream**

In this section of the yearly report, the information presented in the above tables and figures is divided by funding stream. CTF received state and federal monies from seven funding streams – Community-Based Child Abuse Prevention (CBCAP), Children First Trust Fund (CFTF), Education Trust Fund (ETF), General Fund (GF), Mentoring Children of Prisoners (MCOP), Alabama Realtors (REALTOR), and Temporary Assistance for Needy Families (TANF).

### **CBCAP Programs**

#### **Client Data**

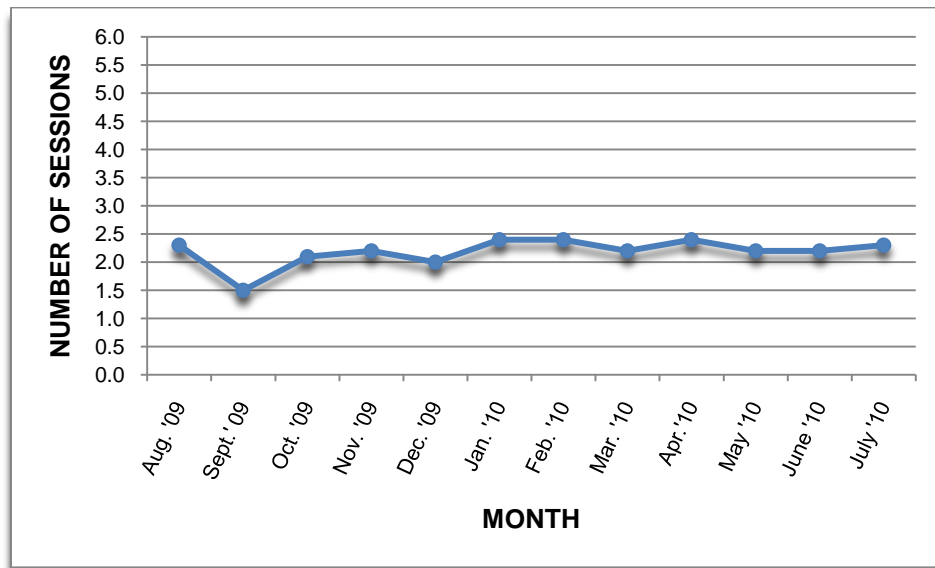
This section displays and discusses client-level data for CTF programs receiving monies from the CBCAP funding stream. **Nine programs reported directly serving 927 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

**Table 3. Demographics for Clients in CBCAP-Funded Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			927
Female	602	64.9%	
Male	325	35.1%	
Ethnicity			927
Hispanic, Latino, or Spanish	25	2.7%	
Not Hispanic, Latino, or Spanish	902	97.3%	
Race <sup>7</sup>			927
White	548	59.1%	
Black or African-American	342	36.9%	
American Indian (Native American) or Alaskan Native	12	1.3%	
Asian	0	0.0%	
Native Hawaiian/Other Pacific Islander	0	0.0%	
Multiracial	5	0.5%	
Ethnicity Entered as a Race	0	0.0%	
Other	20	2.2%	
Ethnicity Entered as a Race	0	0.0%	
Age (in years)			927
0 – 18	111	12.0%	
19+	816	88.0%	
Grade (for client 0-19 years)			99
Pre-Kindergarten – 5 <sup>th</sup> Grade	2	2.0%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	11	11.1%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	76	76.8%	
Other	0	0.0%	
Dropped-out	8	8.1%	
GED Preparatory Classes	2	2.0%	
Special Needs and/or Disabilities			857
Child (0-18 years)	0	0.0%	
Adult (19+ years)	13	1.5%	
None	844	98.5%	
Parental Status			927
Not a Parent	82	8.8%	
Parent	845	91.2%	

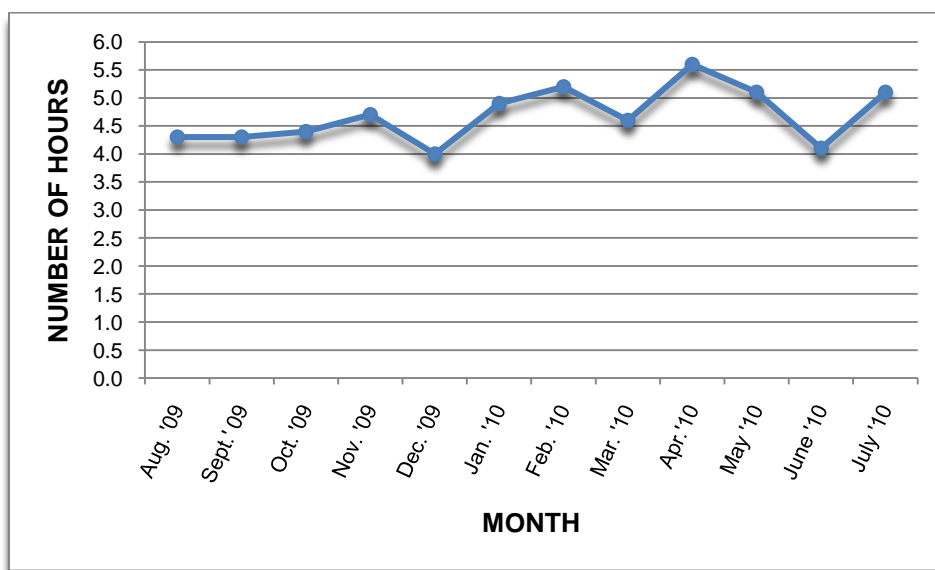
<sup>7</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 7. Average Number of Contact Sessions for Clients in CBCAP-Funded Programs per Month<sup>8</sup>**



The total number of contact sessions for the entire year for CBCAP programs was 5,803 sessions with an average number of 6.3 sessions per client. On average, programs saw clients more frequently in January, February, and April 2010 (2.4), and less frequently in September (1.5) and December 2009 (2).

**Figure 8. Average Number of Contact Hours for Clients in CBCAP-Funded Programs per Month<sup>8</sup>**



<sup>8</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 12,256.15 hours with an average of 13 hours and 12 minutes per client.** On average, programs saw clients for longer periods of time in April (5.6) and February 2010 (5.2), and for shorter periods of time in December 2009 (4) and June 2010 (4.1).

### Programmatic Data

This section displays and discusses **agency-level** data for the CBCAP-funded programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

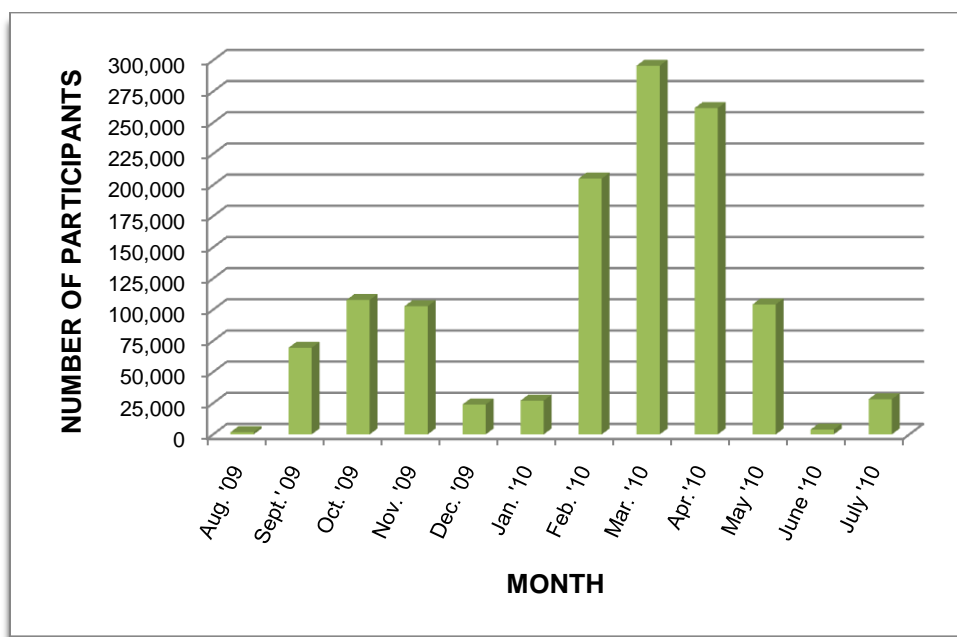
**Table 4. Number and Type of Public Outreach/Awareness Activities for CBCAP Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	55	10.2%
Child Abuse Prevention Month	104	19.2%
Community Fairs/Events	36	6.7%
CTF Check Presentations	1	0.2%
Digital Media	9	1.7%
Fundraisers/Charity Events	1	0.2%
Information Packets	12	2.2%
Meetings	28	5.2%
Networking	1	0.2%
Other Activities	0	0.0%
Poster Contests	0	0.0%
Print Media	3	0.6%
Radio Spots	9	1.7%
Recruitment	0	0.0%
School Fairs	4	0.7%
Social Events	8	1.5%
Speaking Engagements	121	22.4%
T.V. Shows or Public Service Announcements	30	5.5%
Tours	1	0.2%
Trainings	79	14.6%
Workshops	39	7.2%
<b>TOTAL</b>	<b>541</b>	<b>100.2%</b>

**Over the course of the year, there were 541 public outreach/awareness activities by CBCAP programs.** The three most common types of activities were speaking engagements, various Child Abuse Prevention Month activities, and trainings.



**Figure 9. Number of Participants Served by Public Outreach/Awareness Activities by CBCAP Programs by Month<sup>9</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during March 2010 (295,745), and the lowest was in August 2009 (1,734).

## CFTF Programs

### Client Data

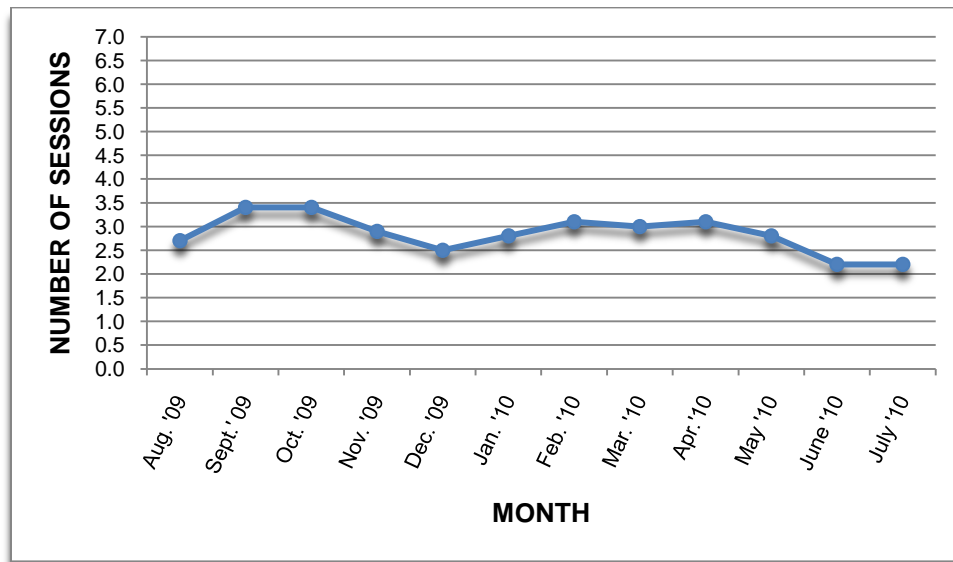
This section displays and discusses client-level data for CTF programs receiving monies from the CFTF funding stream. **Sixty-four programs reported directly serving 9,526 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

<sup>9</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

**Table 5. Demographics for Clients in CFTF-Funded Programs**

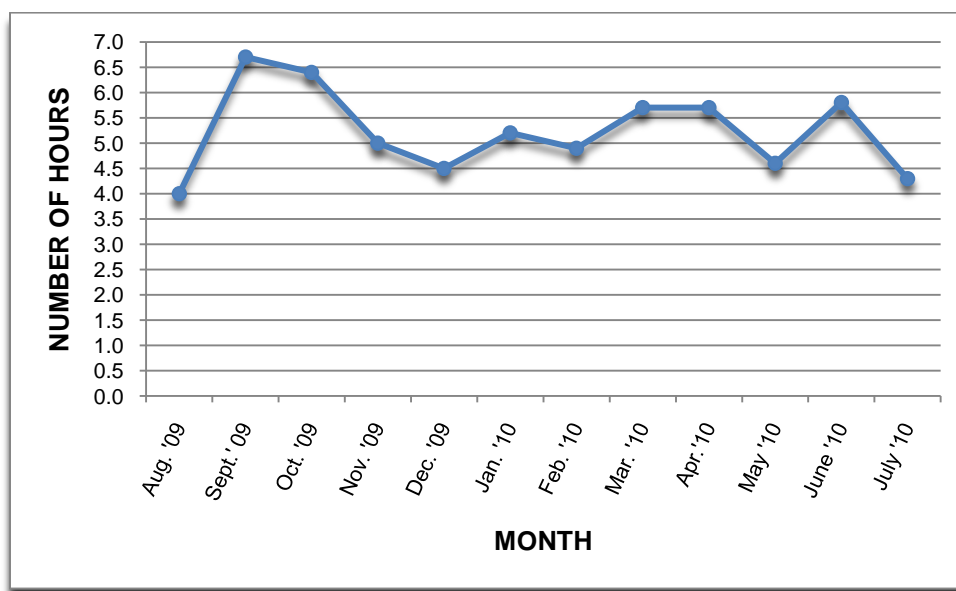
	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			9,526
Female	6,828	71.7%	
Male	2,698	28.3%	
Ethnicity			9,526
Hispanic, Latino, or Spanish	9,070	95.2%	
Not Hispanic, Latino, or Spanish	456	4.8%	
Race			9,519
White	4,937	51.9%	
Black or African-American	4,046	42.5%	
American Indian (Native American) or Alaskan Native	30	0.3%	
Asian	41	0.4%	
Native Hawaiian/Other Pacific Islander	10	0.1%	
Multiracial	99	1.0%	
Ethnicity Entered as a Race	11	0.1%	
Other	8	0.1%	
Ethnicity Entered as a Race	337	3.5%	
Age (in years)			9,526
0 – 18	2,790	29.3%	
19+	6,736	70.7%	
Grade (for client 0-19 years)			2,405
Pre-Kindergarten – 5 <sup>th</sup> Grade	1,066	44.3%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	481	20.0%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	735	30.6%	
Other	27	1.1%	
Dropped-out	45	1.9%	
GED Preparatory Classes	51	2.1%	
Special Needs and/or Disabilities			8,481
Child (0-18 years)	286	3.4%	
Adult (19+ years)	230	2.7%	
None	7,965	93.9%	
Parental Status			9,526
Not a Parent	2,703	28.4%	
Parent	6,823	71.6%	

**Figure 10. Average Number of Contact Sessions for Clients in CFTF-Funded Programs per Month<sup>10</sup>**



The total number of contact sessions for the entire year for CFTF programs was 79,504.41 sessions with an average number of 8.3 sessions per client. On average, programs saw clients more frequently in September and October 2009 (3.4), and less frequently in June and July 2010 (2.2).

**Figure 11. Average Number of Contact Hours for Clients in CFTF-Funded Programs per Month<sup>10</sup>**



<sup>10</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 148,274 hours with an average of 15 hours and 36 minutes per client.** On average, programs saw clients for longer periods of time in September (6.7) and October 2009 (6.4), and for shorter periods of time in August 2009 (4) and July 2010 (4.3).

### Programmatic Data

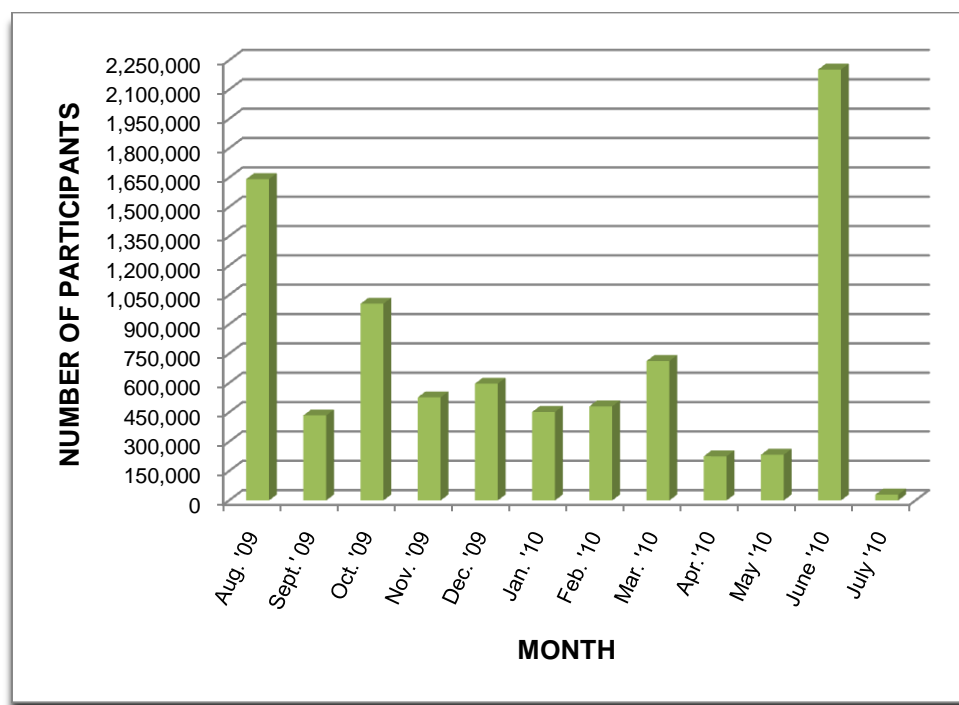
This section displays and discusses **agency-level** data for the CFTF-funded programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 6. Number and Type of Public Outreach/Awareness Activities for CFTF Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	227	11.6%
Child Abuse Prevention Month	100	5.1%
Class Sessions	0	0.0%
Community Fairs/Events	195	10.0%
CTF Check Presentations	3	0.2%
Digital Media	10	0.5%
Fundraisers/Charity Events	17	0.9%
Information Packets	121	6.2%
Meetings	115	5.9%
Networking	21	1.1%
Other Activities	31	1.6%
Poster Contests	2	0.1%
Print Media	72	3.7%
Radio Spots	24	1.2%
Recruitment	38	1.9%
School Fairs	50	2.6%
Social Events	35	1.8%
Speaking Engagements	562	28.8%
T.V. Shows or Public Service Announcements	47	2.4%
Tours	2	0.1%
Trainings	226	11.6%
Workshops	55	2.8%
<b>TOTAL</b>	<b>1,953</b>	<b>100.1%</b>

**Over the course of the year, there were 1,953 public outreach/awareness activities by CFTF programs.** The three most common types of activities were speaking engagements, distribution of brochures or flyers, and trainings.

**Figure 12. Number of Participants Served by Public Outreach/Awareness Activities by CFTF Programs by Month<sup>11</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, radio spots, and digital media as those activities have the potential to reach the greatest amount of people. The highest number of participants was during June 2010 (2,202,954), and the lowest was in July 2010 (29,655).

## ETF Programs

### Client Data

This section displays and discusses client-level data for CTF programs receiving monies from the ETF funding stream. **Thirty-seven programs reported directly serving 23,092 ± 1,500 clients** during the 2009-2010 contract year. Because there were 14 school-based programs that did not report client-level data during the contract year, it was not possible to calculate the exact number served, and only a range could be calculated (see page 16).

The information in the following tables and figures was derived from the client-level data reported on the client form by twenty-three grantees that provided direct services to clients.

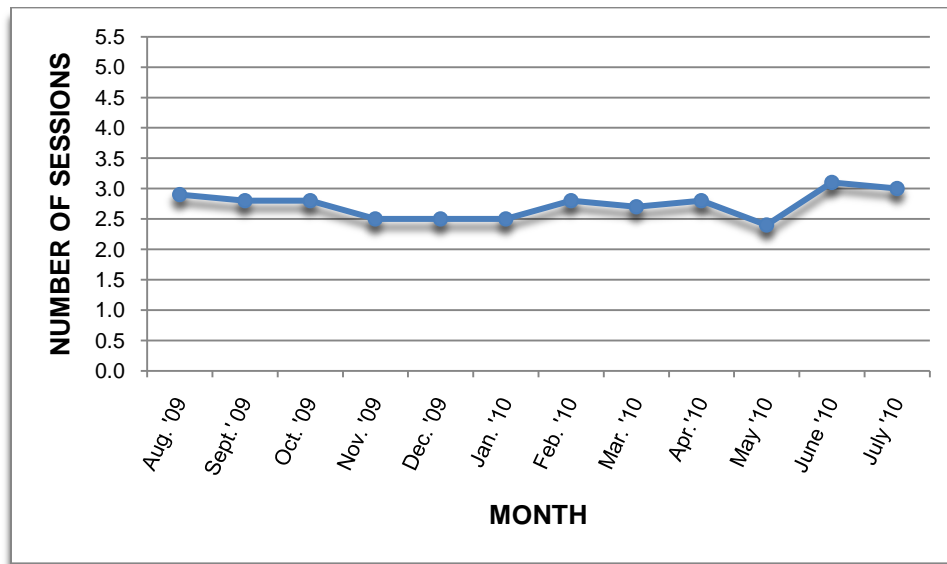
<sup>11</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

**Table 7. Demographics for Clients in ETF-Funded Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			4,272
Female	2,320	54.3%	
Male	1,952	45.7%	
Ethnicity			4,272
Hispanic, Latino, or Spanish	139	3.3%	
Not Hispanic, Latino, or Spanish	4,133	96.7%	
Race <sup>12</sup>			4,270
White	1,608	37.7%	
Black or African-American	2,446	57.3%	
American Indian (Native American) or Alaskan Native	12	0.3%	
Asian	15	0.4%	
Native Hawaiian/Other Pacific Islander	0	0.0%	
Multiracial	79	1.9%	
Ethnicity Entered as a Race	18	0.4%	
Other	0	0.0%	
Ethnicity Entered as a Race	92	2.2%	
Age (in years)			4,272
0 – 18	3,885	90.9%	
19+	387	9.1%	
Grade (for client 0-19 years)			3,900
Pre-Kindergarten – 5 <sup>th</sup> Grade	1,296	33.2%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	1,394	35.7%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	1,199	30.7%	
Other	0	0.0%	
Dropped-out	11	0.3%	
GED Preparatory Classes	0	0.0%	
Special Needs and/or Disabilities			3,387
Child (0-18 years)	209	6.2%	
Adult (19+ years)	64	1.9%	
None	3,114	91.9%	
Parental Status			4,272
Not a Parent	3,566	83.5%	
Parent	706	16.5%	

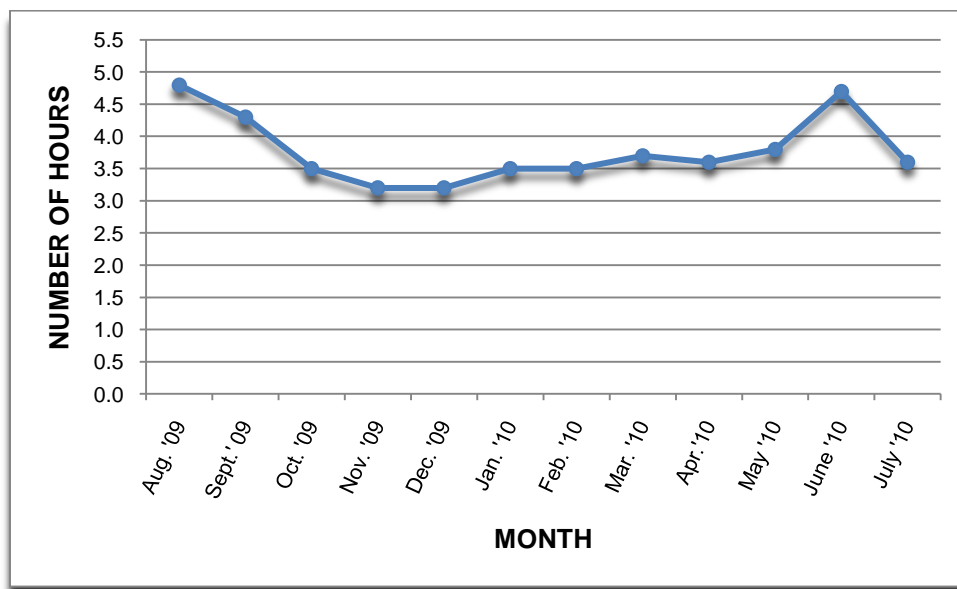
<sup>12</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 13. Average Number of Contact Sessions for Clients in ETF-Funded Programs per Month<sup>13</sup>**



The total number of contact sessions for the entire year for ETF programs who provided client-level data was 32,985.5 sessions with an average number of 7.7 sessions per client. On average, programs saw clients more frequently in June (3.1) and July 2010 (3), and less frequently in November 2009-January 2010 (2.5) and May 2010 (2.4).

**Figure 14. Average Number of Contact Hours for Clients in ETF-Funded Programs per Month<sup>13</sup>**



<sup>13</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 44,536.98 hours with an average of 10 hours and 24 minutes per client.** On average, programs saw clients for longer periods of time in August 2009 (4.8) and June 2010 (4.7), and for shorter periods of time in November and December 2009 (both 3.2).

### Programmatic Data

This section displays and discusses **agency-level** data for the ETF-funded programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

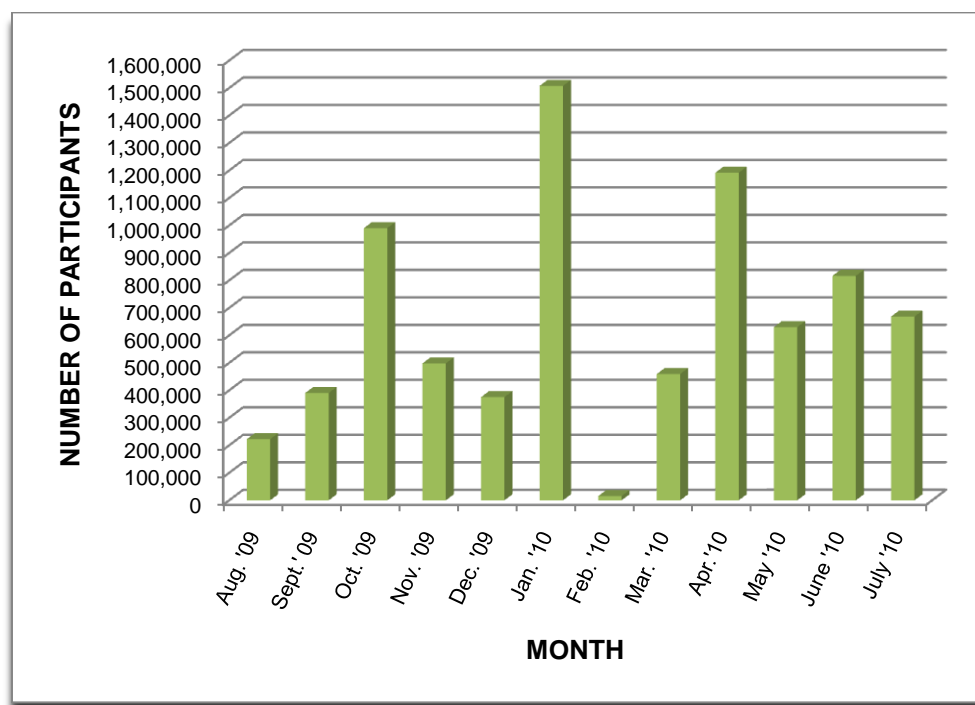
**Table 8. Number and Type of Public Outreach/Awareness Activities for ETF Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	143	12.1%
Child Abuse Prevention Month	55	4.7%
Community Fairs/Events	86	7.3%
CTF Check Presentations	2	0.2%
Digital Media	34	2.9%
Fundraisers/Charity Events	13	1.1%
Information Packets	69	5.8%
Meetings	33	2.8%
Networking	16	1.4%
Other Activities	23	1.9%
Poster Contests	5	0.4%
Print Media	100	8.5%
Radio Spots	19	1.6%
Recruitment	11	0.9%
School Fairs	11	0.9%
Social Events	18	1.5%
Speaking Engagements	317	26.8%
T.V. Shows or Public Service Announcements	89	7.5%
Tours	5	0.4%
Trainings	83	7.0%
Workshops	49	4.1%
<b>TOTAL</b>	<b>1,181</b>	<b>99.8%</b>

**Over the course of the year, there were 1,181 public outreach/awareness activities by ETF programs.** The three most common types of activities were speaking engagements, distribution of brochures or flyers, and print media.



**Figure 15. Number of Participants Served by Public Outreach/Awareness Activities by ETF Programs by Month<sup>14</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, radio spots, and digital media as those activities have the potential to reach the greatest amount of people. The highest number of participants was during January 2010 (1,507,759), and the lowest was in February 2010 (15,208).

## GF Programs

### Client Data

This section displays and discusses client-level data for CTF programs receiving monies from the GF funding stream. **Thirty-one programs reported directly serving 4,122 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

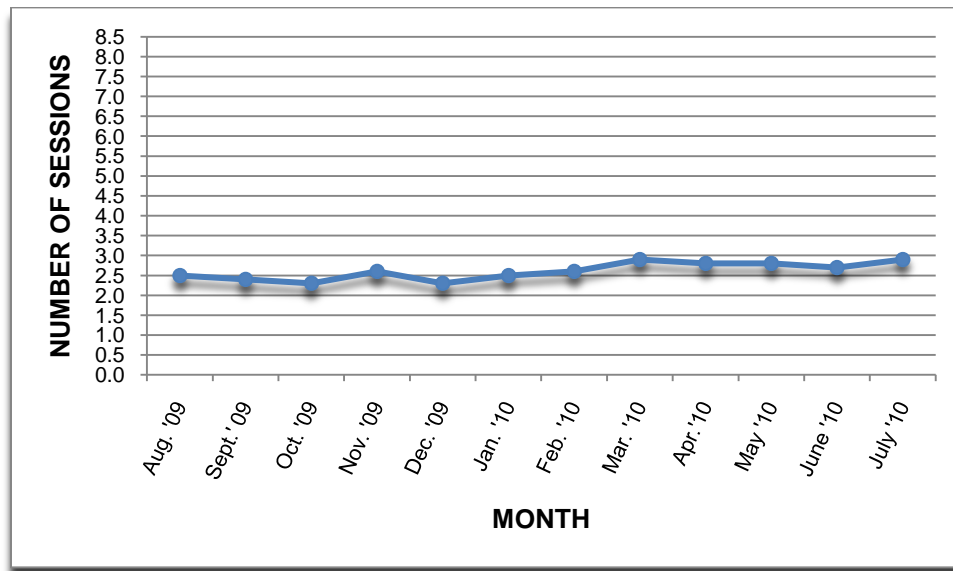
<sup>14</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

**Table 9. Demographics for Clients in GF-Funded Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			4,122
Female	2,896	70.3%	
Male	1,226	29.7%	
Ethnicity			4,122
Hispanic, Latino, or Spanish	100	2.4%	
Not Hispanic, Latino, or Spanish	4,022	97.6%	
Race <sup>15</sup>			4,116
White	2,380	57.8%	
Black or African-American	1,561	37.9%	
American Indian (Native American) or Alaskan Native	38	0.9%	
Asian	14	0.3%	
Native Hawaiian/Other Pacific Islander	4	0.1%	
Multiracial	43	1.0%	
Ethnicity Entered as a Race	8	0.2%	
Other	4	0.1%	
Ethnicity Entered as a Race	64	1.6%	
Age (in years)			4,122
0 – 18	802	19.5%	
19+	3,320	80.5%	
Grade (for client 0-19 years)			698
Pre-Kindergarten – 5 <sup>th</sup> Grade	303	43.4%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	134	19.2%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	228	32.7%	
Other	8	1.1%	
Dropped-out	17	2.4%	
GED Preparatory Classes	8	1.1%	
Special Needs and/or Disabilities			2,878
Child (0-18 years)	288	10.0%	
Adult (19+ years)	161	5.6%	
None	2,429	84.4%	
Parental Status			4,122
Not a Parent	921	22.3%	
Parent	3,201	77.7%	

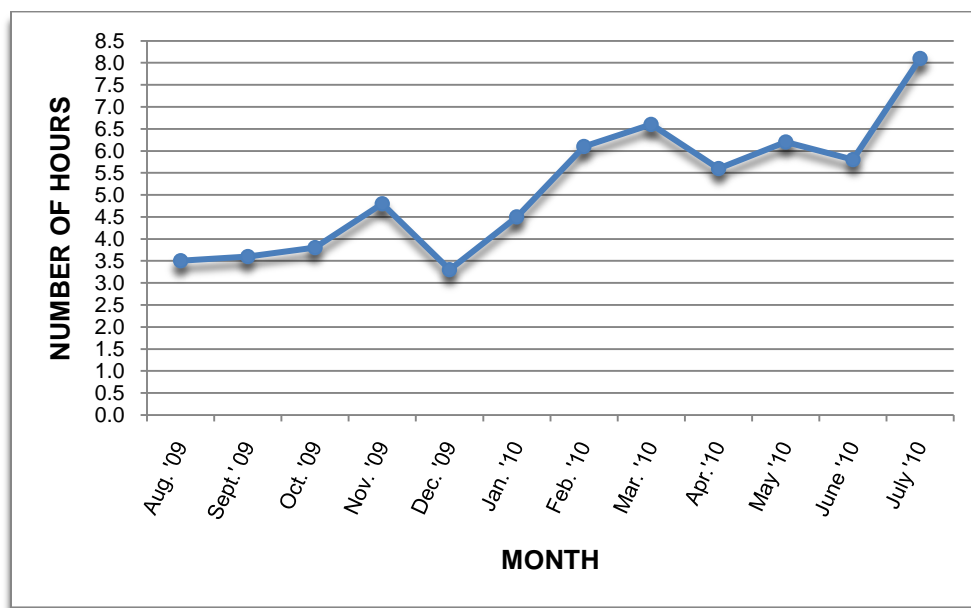
<sup>15</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 16. Average Number of Contact Sessions for Clients in GF-Funded Programs per Month<sup>16</sup>**



The total number of contact sessions for the entire year for GF programs was 33,735.75 sessions with an average number of 8.2 sessions per client. On average, programs saw clients more frequently in March and July 2010 (2.9), and less frequently in October and December 2009 (2.3).

**Figure 17. Average Number of Contact Hours for Clients in GF-Funded Programs per Month<sup>16</sup>**



<sup>16</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 67,890.63 hours with an average of 16 hours and 30 minutes per client.** On average, programs saw clients for longer periods of time in March (6.6) and July 2010 (8.1), and for shorter periods of time in August (3.5) and December 2009 (3.3).

### Programmatic Data

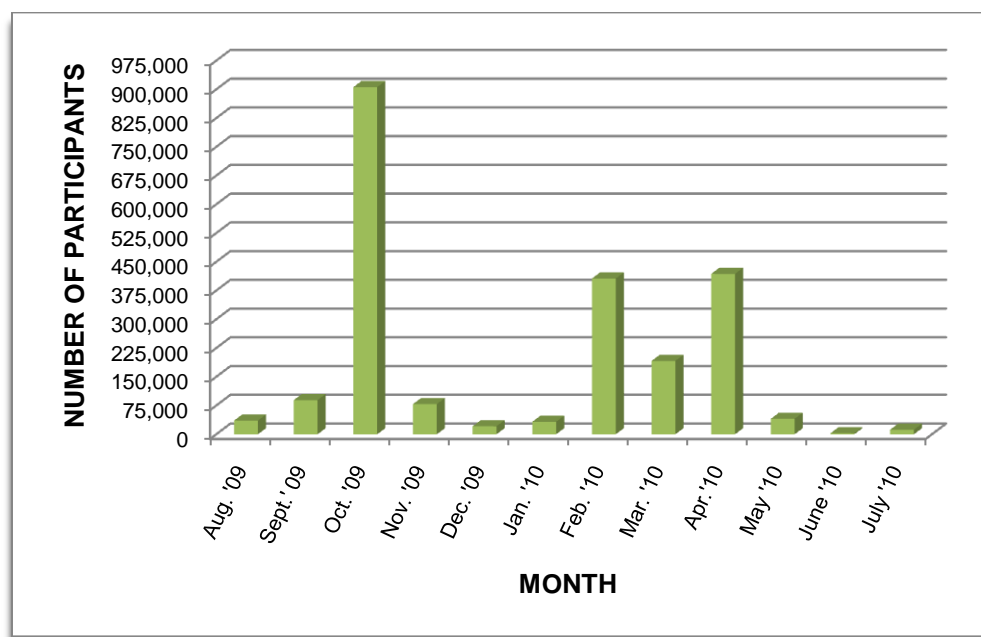
This section displays and discusses **agency-level** data for the GF-funded programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 10. Number and Type of Public Outreach/Awareness Activities for GF Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	138	16.1%
Child Abuse Prevention Month	128	14.9%
Community Fairs/Events	68	7.9%
CTF Check Presentations	8	0.9%
Digital Media	0	0.0%
Fundraisers/Charity Events	30	3.5%
Information Packets	42	4.9%
Meetings	26	3.0%
Networking	7	0.8%
Other Activities	19	2.2%
Poster Contests	0	0.0%
Print Media	10	1.2%
Radio Spots	9	1.0%
Recruitment	0	0.0%
School Fairs	13	1.5%
Social Events	21	2.4%
Speaking Engagements	167	19.4%
T.V. Shows or Public Service Announcements	47	5.5%
Tours	19	2.2%
Trainings	79	9.2%
Workshops	28	3.3%
<b>TOTAL</b>	<b>859</b>	<b>99.9%</b>

**Over the course of the year, there were 859 public outreach/awareness activities by GF programs.** The three most common types of activities were speaking engagements, distribution of brochures or flyers, and various Child Abuse Prevention Month activities.

**Figure 18. Number of Participants Served by Public Outreach/Awareness Activities by GF Programs by Month<sup>17</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during October 2009 (905,975), and the lowest was in June 2010 (2,653).

## MCOP Programs

MCOP programs began reporting evaluation data to UA in October 2009, so the information in this section only summarizes data reported from October 2009 to July 2010.

### Client Data

This section displays and discusses client-level data for CTF programs receiving monies from the MCOP funding stream. **Ten programs reported directly serving 1,214 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from

<sup>17</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

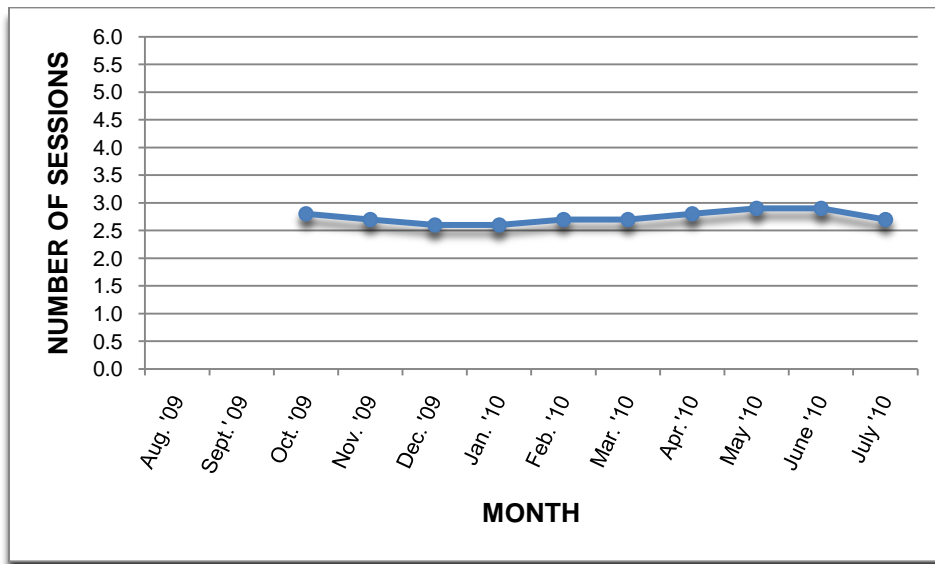
the client-level data reported on the client form by grantees that provided direct services to clients.

**Table 11. Demographics for Clients in MCOP-Funded Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			1,214
Female	661	54.4%	
Male	553	45.6%	
Ethnicity			1,214
Hispanic, Latino, or Spanish	20	1.6%	
Not Hispanic, Latino, or Spanish	1,194	98.4%	
Race <sup>18</sup>			1,214
White	374	30.8%	
Black or African-American	793	65.3%	
American Indian (Native American) or Alaskan Native	1	0.1%	
Asian	0	0.0%	
Native Hawaiian/Other Pacific Islander	0	0.0%	
Multiracial	36	3.0%	
Ethnicity Entered as a Race	3	0.2%	
Other	0	0.0%	
Ethnicity Entered as a Race	7	0.6%	
Age (in years)			1,214
0 – 18	1,210	99.7%	
19+	4	0.3%	
Grade (for client 0-19 years)			1,209
Pre-Kindergarten – 5 <sup>th</sup> Grade	628	51.9%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	373	30.9%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	207	17.1%	
Other	0	0.0%	
Dropped-out	1	0.1%	
GED Preparatory Classes	0	0.0%	
Special Needs and/or Disabilities			1,132
Child (0-18 years)	128	11.3%	
Adult (19+ years)	0	0.0%	
None	1,004	88.7%	
Parental Status			1,214
Not a Parent	1,209	99.6%	
Parent	5	0.4%	

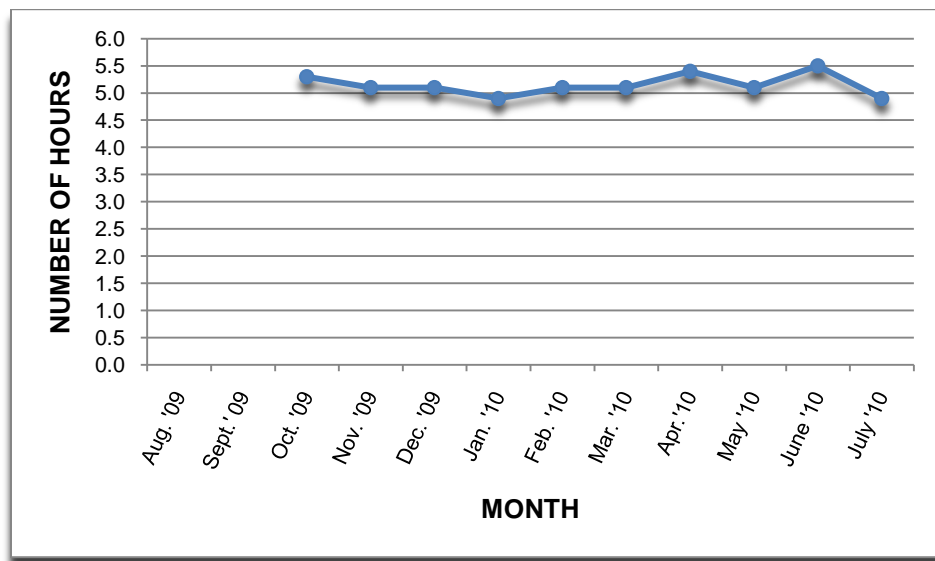
<sup>18</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 19. Average Number of Contact Sessions for Clients in MCOP-Funded Programs per Month<sup>19</sup>**



The total number of contact sessions for the entire year for GF programs was 17,401 sessions with an average number of 14.3 sessions per client. On average, programs saw clients more frequently in May and June 2010 (42.9, and less frequently in December 2009 and January 2010 (2.6).

**Figure 20. Average Number of Contact Hours for Clients in MCOP-Funded Programs per Month<sup>19</sup>**



<sup>19</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 33,056 hours with an average of 27 hours and 12 minutes per client.** On average, programs saw clients for longer periods of time in April (5.4) and June 2010 (5.5), and for shorter periods of time in January (4.9) and July 2010 (4.9).

### Programmatic Data

This section displays and discusses **agency-level** data for the MCOP-funded programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

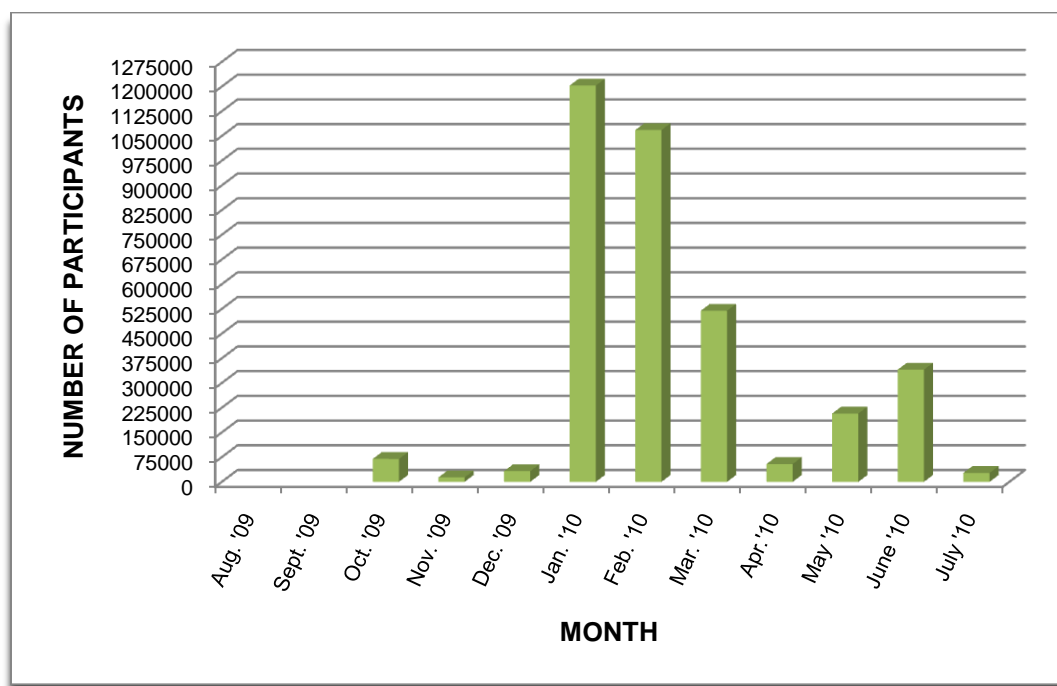
**Table 12. Number and Type of Public Outreach/Awareness Activities for MCOP Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	40	9.7%
Child Abuse Prevention Month	9	2.2%
Class Session	1	0.2%
Community Fairs/Events	67	16.2%
CTF Check Presentations	1	0.2%
Digital Media	14	3.4%
Fundraisers/Charity Events	13	3.1%
Information Packets	11	2.7%
Meetings	24	5.8%
Networking	4	1.0%
Other Activities	12	2.9%
Poster Contests	0	0.0%
Print Media	19	4.6%
Radio Spots	19	4.6%
Recruitment	2	0.5%
School Fairs	7	1.7%
Social Events	22	5.3%
Speaking Engagements	79	19.1%
T.V. Shows or Public Service Announcements	25	6.1%
Tours	2	0.5%
Trainings	35	8.5%
Workshops	7	1.7%
<b>TOTAL</b>	<b>413</b>	<b>100.0%</b>

**Over the course of the year, there were 413 public outreach/awareness activities by GF programs.** The three most common types of activities were speaking engagements, community fairs or events, and distribution of brochures or flyers.



**Figure 21. Number of Participants Served by Public Outreach/Awareness Activities by MCOP Programs by Month<sup>20</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, digital media, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during January 2010 (1,203,044), and the lowest was in November 2009 (13,284).

## REALTOR Programs

### Client Data

This section displays and discusses client-level data for CTF programs receiving monies from the REALTOR funding stream. **One program, the only REALTOR-funded program, reported directly serving 1,762 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

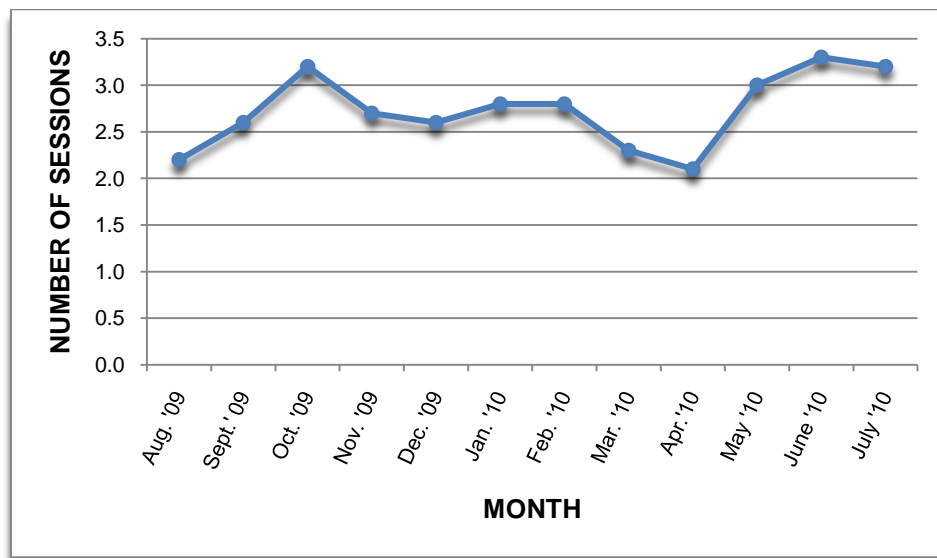
<sup>20</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

**Table 13. Demographics for Clients in REALTOR-Funded Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			1,762
Female	1,048	59.5%	
Male	714	40.5%	
Ethnicity			1,762
Hispanic, Latino, or Spanish	148	8.4%	
Not Hispanic, Latino, or Spanish	1,614	91.6%	
Race <sup>21</sup>			1,762
White	220	12.5%	
Black or African-American	1,359	77.1%	
American Indian (Native American) or Alaskan Native	10	0.6%	
Asian	3	0.2%	
Native Hawaiian/Other Pacific Islander	0	0.0%	
Multiracial	28	1.6%	
Ethnicity Entered as a Race	8	0.5%	
Other	0	0.0%	
Ethnicity Entered as a Race	134	7.6%	
Age (in years)			1,762
0 – 18	1,430	81.2%	
19+	332	18.8%	
Grade (for client 0-19 years)			672
Pre-Kindergarten – 5 <sup>th</sup> Grade	369	54.9%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	135	20.1%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	162	24.1%	
Other	3	0.4%	
Dropped-out	3	0.4%	
GED Preparatory Classes	0	0.0%	
Special Needs and/or Disabilities			1,578
Child (0-18 years)	291	18.4%	
Adult (19+ years)	19	1.2%	
None	1,268	80.4%	
Parental Status			1,762
Not a Parent	1,459	82.8%	
Parent	303	17.2%	

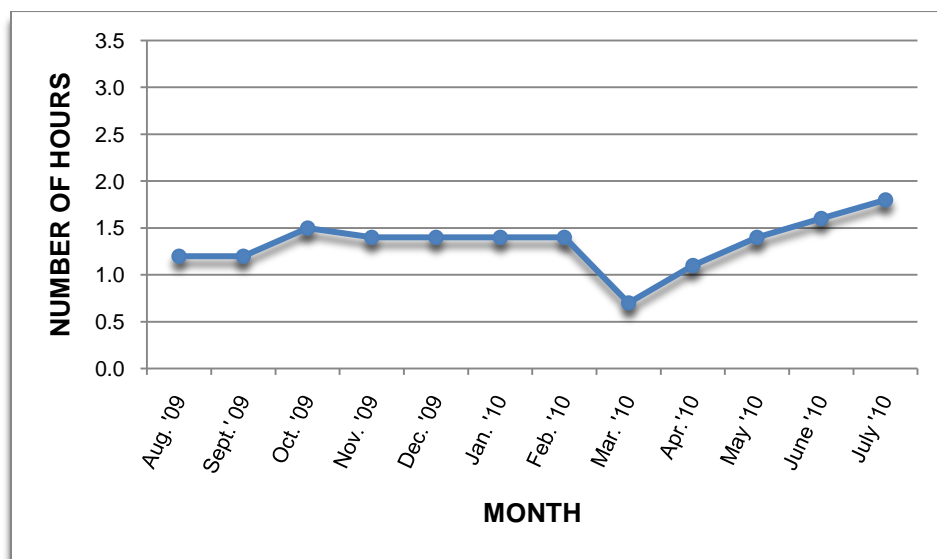
<sup>21</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 22. Average Number of Contact Sessions for Clients in REALTOR-Funded Programs per Month<sup>22</sup>**



The total number of contact sessions for the entire year for REALTOR programs was **4,567.72 sessions** with an **average number of 2.6 sessions per client**. On average, programs saw clients more frequently in October 2009 (3.2) as well as June (3.3) and July 2010 (3.2), and less frequently in August 2009 (2.2) and April 2010 (2.1).

**Figure 23. Average Number of Contact Hours for Clients in REALTOR-Funded Programs per Month<sup>22</sup>**



<sup>22</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 2,257.56 hours with an average of 1 hour and 18 minutes per client.** On average, programs saw clients for longer periods of time in June (1.6) and July 2010 (1.8), and for shorter periods of time in March (0.7) and April 2010 (1.1).

### Programmatic Data

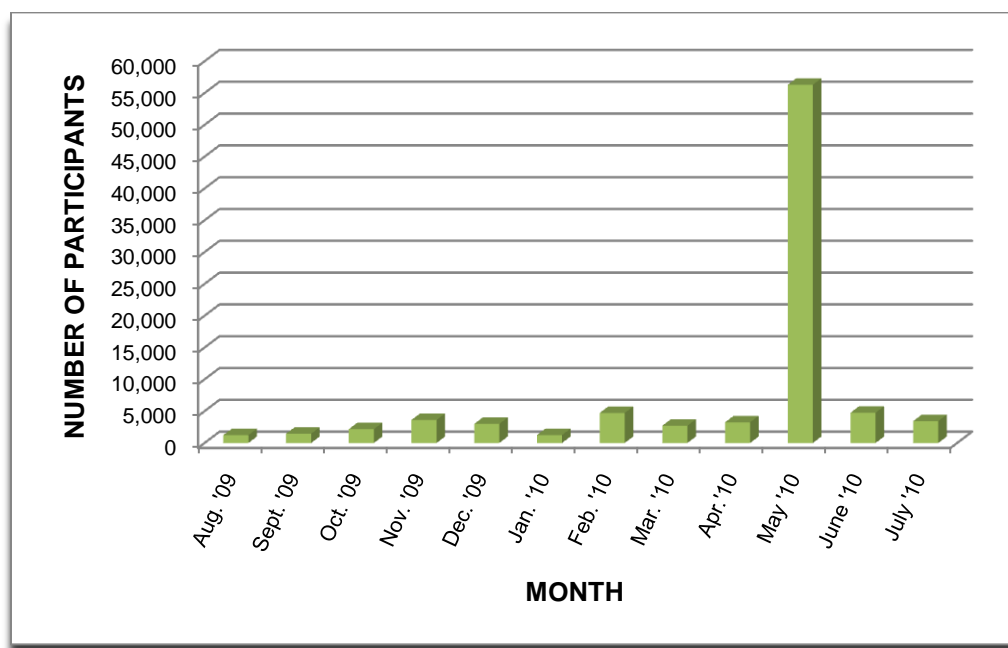
This section displays and discusses **agency-level** data for the REALTOR-funded programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 14. Number and Type of Public Outreach/Awareness Activities for REALTOR Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	59	34.1%
Child Abuse Prevention Month	5	2.9%
Community Fairs/Events	39	22.5%
CTF Check Presentations	0	0.0%
Digital Media	0	0.0%
Fundraisers/Charity Events	0	0.0%
Information Packets	15	8.7%
Meetings	0	0.0%
Networking	0	0.0%
Other Activities	0	0.0%
Poster Contests	0	0.0%
Print Media	0	0.0%
Radio Spots	1	0.6%
Recruitment	0	0.0%
School Fairs	10	5.8%
Social Events	0	0.0%
Speaking Engagements	43	24.9%
T.V. Shows or Public Service Announcements	0	0.0%
Tours	0	0.0%
Trainings	1	0.6%
Workshops	0	0.0%
<b>TOTAL</b>	<b>173</b>	<b>100.1%</b>

**Over the course of the year, there were 173 public outreach/awareness activities by the REALTOR-funded program.** The three most common types of activities were distribution of brochures or flyers, speaking engagements, and community fairs or events.

**Figure 24. Number of Participants Served by Public Outreach/Awareness Activities by REALTOR Programs by Month<sup>23</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of radio spots as that activity has the potential to reach the greatest amount of people. The highest number of participants was during May 2010 (56,301), and the lowest was in August 2009 (1,237).

## TANF Programs

### Client Data

This section displays and discusses client-level data for CTF programs receiving monies from the TANF funding stream. **Twenty-three programs<sup>24</sup> reported directly serving 2,812 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

<sup>23</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

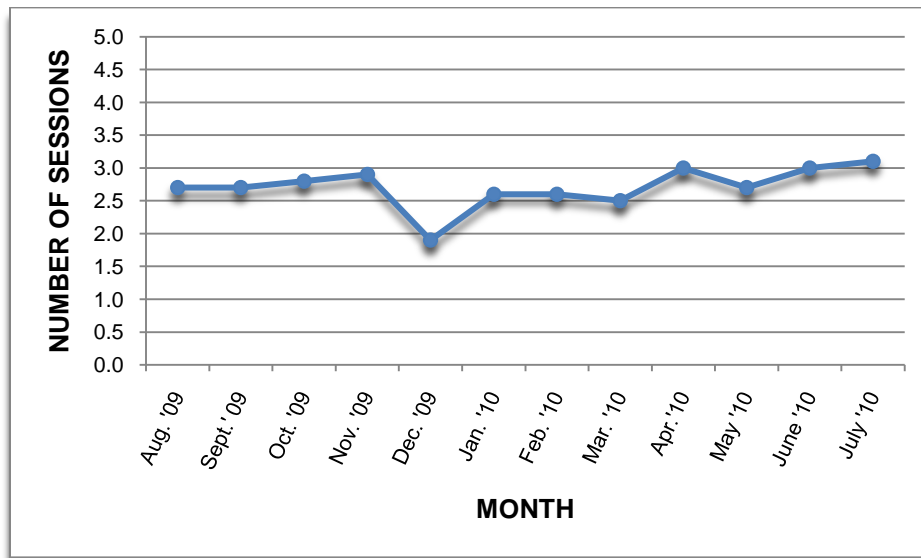
<sup>24</sup> After January 2010, TANF 2010-401 was no longer a grantee, and there were twenty-two TANF programs.

**Table 15. Demographics for Clients in TANF-Funded Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			2,812
Female	539	19.2%	
Male	2,273	80.8%	
Ethnicity			2,812
Hispanic, Latino, or Spanish	37	1.3%	
Not Hispanic, Latino, or Spanish	2,775	98.7%	
Race <sup>25</sup>			2,812
White	1,221	43.4%	
Black or African-American	1,532	54.5%	
American Indian (Native American) or Alaskan Native	17	0.6%	
Asian	5	0.2%	
Native Hawaiian/Other Pacific Islander	1	<0.1%	
Multiracial	16	0.6%	
Ethnicity Entered as a Race	2	0.1%	
Other	3	0.1%	
Ethnicity Entered as a Race	15	0.5%	
Age (in years)			2,812
0 – 18	386	13.7%	
19+	2,426	86.3%	
Grade (for client 0-19 years)			380
Pre-Kindergarten – 5 <sup>th</sup> Grade	0	0.0%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	26	6.8%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	349	91.8%	
Other	0	0.0%	
Dropped-out	5	1.3%	
GED Preparatory Classes	0	0.0%	
Special Needs and/or Disabilities			2,061
Child (0-18 years)	13	0.6%	
Adult (19+ years)	149	7.2%	
None	1,899	92.1%	
Parental Status			2,812
Not a Parent	637	22.7%	
Parent	2,175	77.3%	

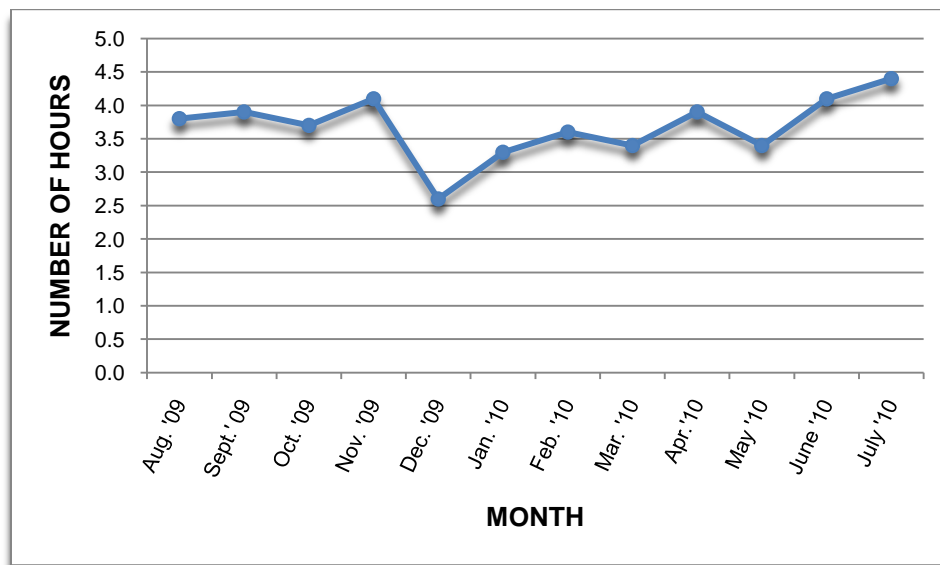
<sup>25</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 25. Average Number of Contact Sessions for Clients in TANF-Funded Programs per Month<sup>26</sup>**



The total number of contact sessions for the entire year for TANF programs was 21,291.25 sessions with an average number of 7.6 sessions per client. On average, programs saw clients more frequently in April (3), June (3), and July 2010 (3.1); and less frequently in December 2009 (1.9) and March 2010 (2.5).

**Figure 26. Average Number of Contact Hours for Clients in TANF-Funded Programs per Month<sup>26</sup>**



<sup>26</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 29,697.97 hours with an average of 10 hours and 36 minutes per client.** On average, programs saw clients for longer periods of time in November 2009 (4.1) as well as June (4.1) and July 2010 (4.4), and for shorter periods of time in December 2009 (2.6) and January 2010 (3.3).

### Programmatic Data

This section displays and discusses **agency-level** data for the TANF-funded programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

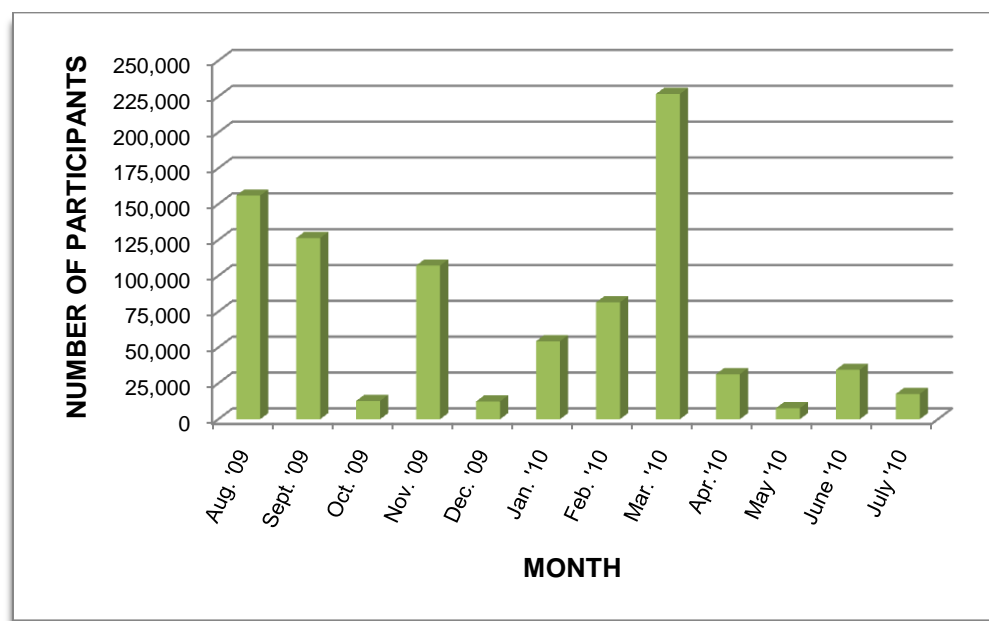
**Table 16. Number and Type of Public Outreach/Awareness Activities for TANF Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	71	17.1%
Child Abuse Prevention Month	23	5.5%
Community Fairs/Events	39	9.4%
CTF Car Tag Promotions	1	0.2%
CTF Check Presentations	2	0.5%
Digital Media	0	0.0%
Fundraisers/Charity Events	9	2.2%
Information Packets	19	4.6%
Meetings	12	2.9%
Networking	19	4.6%
Other Activities	8	1.9%
Poster Contests	0	0.0%
Print Media	6	1.4%
Radio Spots	19	4.6%
Recruitment	2	0.5%
School Fairs	3	0.7%
Social Events	7	1.7%
Speaking Engagements	88	21.2%
T.V. Shows or Public Service Announcements	19	4.6%
Tours	1	0.2%
Trainings	15	3.6%
Workshops	53	12.7%
<b>TOTAL</b>	<b>416</b>	<b>100.1%</b>

**Over the course of the year, there were 416 public outreach/awareness activities by TANF programs.** The three most common types of activities were speaking engagements, distribution of brochures or flyers, and workshops.



**Figure 27. Number of Participants Served by Public Outreach/Awareness Activities by TANF Programs by Month<sup>27</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during March 2010 (226,807), and the lowest was in May 2010 (7,686).

<sup>27</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

### **Programs by Type**

In this section of the yearly report, the information presented in the below tables and figures is divided by the following nine program types – fatherhood, healthy relationships, home visitation, mentoring, non school-based/after-school, parent education and support, respite care, school-based, and public awareness and training.

### **Fatherhood Programs**

#### **Client Data**

This section displays and discusses client-level data for CTF Fatherhood programs. **Eighteen programs<sup>28</sup> reported directly serving 1,534 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

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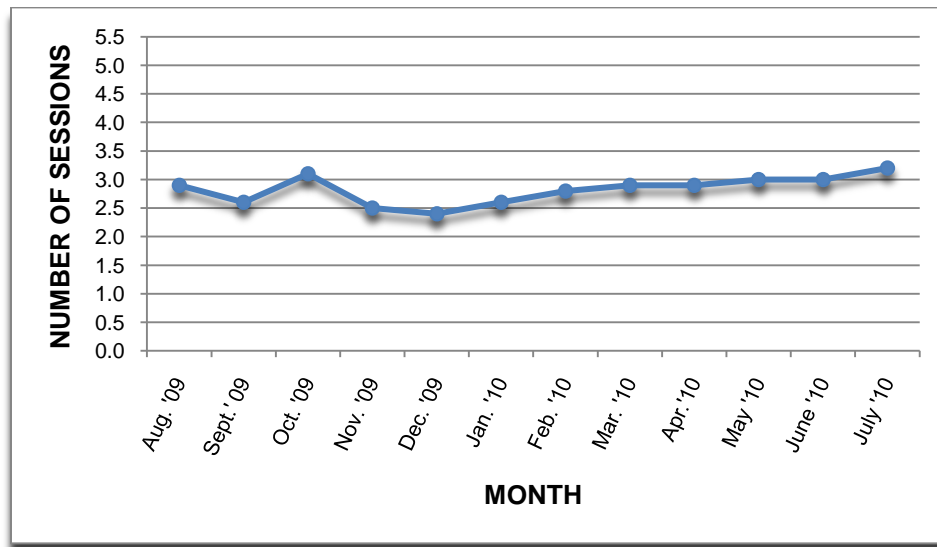
<sup>28</sup> After January 2010, TANF 2010-401 was no longer a grantee, and there were seventeen Fatherhood programs.

**Table 17. Demographics for Clients in Fatherhood Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			1,534
Female	76	5.0%	
Male	1,458	95.0%	
Ethnicity			1,534
Hispanic, Latino, or Spanish	11	0.7%	
Not Hispanic, Latino, or Spanish	1,523	99.3%	
Race <sup>29</sup>			1,534
White	521	34.0%	
Black or African-American	997	65.0%	
American Indian (Native American) or Alaskan Native	8	0.5%	
Asian	1	0.1%	
Native Hawaiian/Other Pacific Islander	0	0.0%	
Multiracial	2	0.1%	
Ethnicity Entered as a Race	1	0.1%	
Other	2	0.1%	
Ethnicity Entered as a Race	2	0.1%	
Age (in years)			1,534
0 – 18	13	0.8%	
19+	1,521	99.2%	
Grade (for client 0-19 years)			5
Pre-Kindergarten – 5 <sup>th</sup> Grade	0	0.0%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	0	0.0%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	3	60.0%	
Other	0	0.0%	
Dropped-out	2	40.0%	
GED Preparatory Classes	0	0.0%	
Special Needs and/or Disabilities			1,082
Child (0-18 years)	1	0.1%	
Adult (19+ years)	28	2.6%	
None	1,053	97.3%	
Parental Status			1,534
Not a Parent	31	2.0%	
Parent	1,503	98.0%	

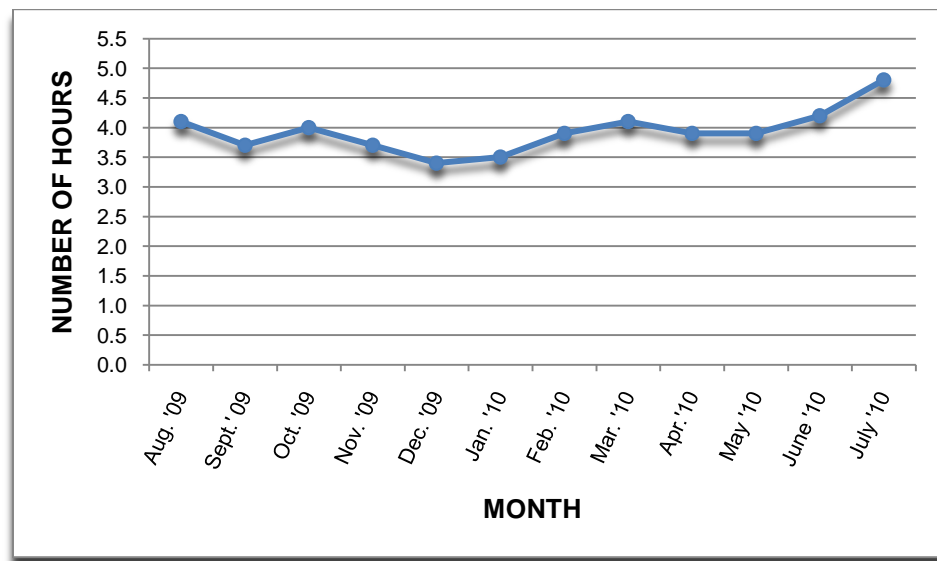
<sup>29</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 28. Average Number of Contact Sessions for Clients in Fatherhood Programs per Month<sup>30</sup>**



The total number of contact sessions for the entire year for Fatherhood programs was **13,712.25 sessions with an average number of 8.9 sessions per client.** On average, programs saw clients more frequently in October 2009 (3.1) and July 2010 (3.2), and less frequently in November (2.5) and December 2009 (2.4).

**Figure 29. Average Number of Contact Hours for Clients in Fatherhood Programs per Month<sup>30</sup>**



<sup>30</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 19,871.97 hours with an average of 13 hours per client.** On average, programs saw clients for longer periods of time in June (4.2) and July 2010 (4.8), and for shorter periods of time in December 2009 (3.4) and January 2010 (3.5).

### Programmatic Data

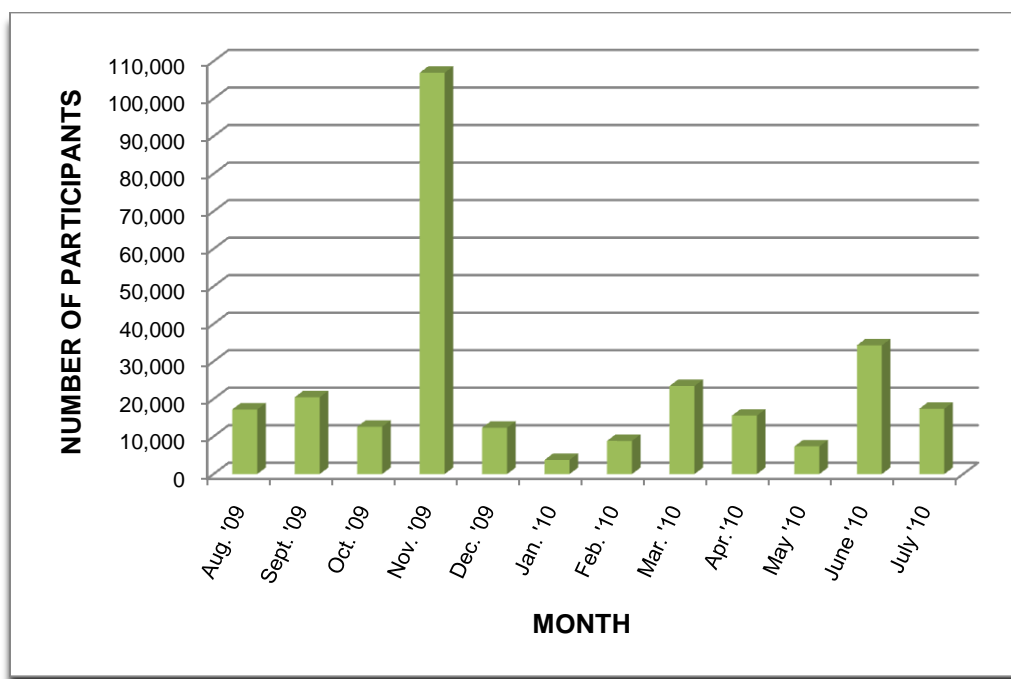
This section displays and discusses **agency-level** data for the Fatherhood programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 18. Number and Type of Public Outreach/Awareness Activities for Fatherhood Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	56	18.1%
Child Abuse Prevention Month	14	4.5%
Community Fairs/Events	17	5.5%
CTF Car Tag Promotions	1	0.3%
CTF Check Presentations	2	0.6%
Digital Media	0	0.0%
Fundraisers/Charity Events	9	2.9%
Information Packets	19	6.1%
Meetings	8	2.6%
Networking	19	6.1%
Other Activities	10	3.2%
Poster Contests	0	0.0%
Print Media	3	1.0%
Radio Spots	14	4.5%
Recruitment	0	0.0%
School Fairs	1	0.3%
Social Events	5	1.6%
Speaking Engagements	73	23.5%
T.V. Shows or Public Service Announcements	15	4.8%
Tours	1	0.3%
Trainings	14	4.5%
Workshops	29	9.4%
<b>TOTAL</b>	<b>310</b>	<b>99.8%</b>

**Over the course of the year, there were 310 public outreach/awareness activities by Fatherhood programs.** The three most common types of activities were speaking engagements, distribution of brochures or flyers, and workshops.

**Figure 30. Number of Participants Served by Public Outreach/Awareness Activities by Fatherhood Programs by Month<sup>31</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during November 2009 (106,932), and the lowest was in January 2010 (3,782).

## Healthy Relationship Programs

### Client Data

This section displays and discusses client-level data for Healthy Relationship programs. **Four programs reported directly serving 1,232 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

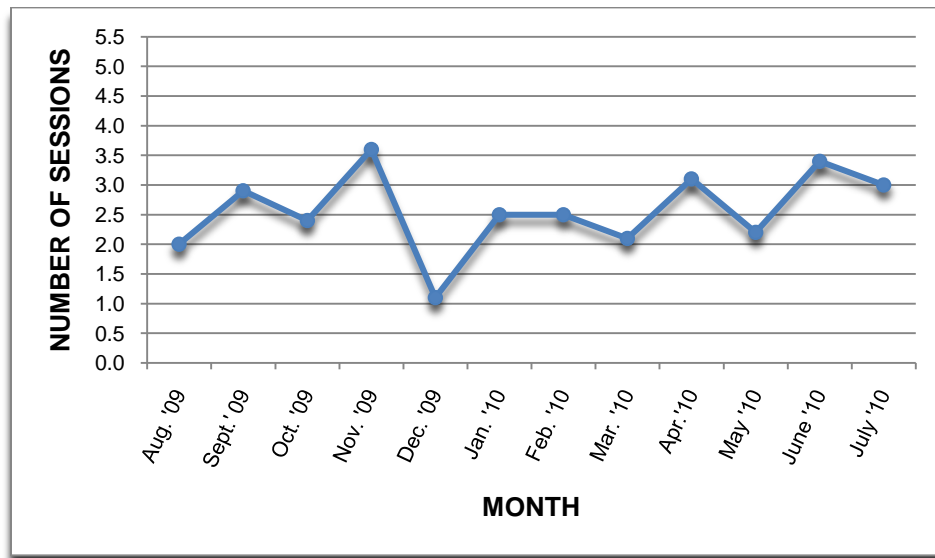
<sup>31</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

**Table 19. Demographics for Clients in Healthy Relationship Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			1,232
Female	463	37.6%	
Male	769	62.4%	
Ethnicity			1,232
Hispanic, Latino, or Spanish	25	2.0%	
Not Hispanic, Latino, or Spanish	1,207	98.0%	
Race <sup>32</sup>			1,232
White	689	55.9%	
Black or African-American	502	40.7%	
American Indian (Native American) or Alaskan Native	8	0.6%	
Asian	4	0.3%	
Native Hawaiian/Other Pacific Islander	1	0.1%	
Multiracial	13	1.1%	
Ethnicity Entered as a Race	1	0.1%	
Other	1	0.1%	
Ethnicity Entered as a Race	13	1.1%	
Age (in years)			1,232
0 – 18	373	30.3%	
19+	859	69.7%	
Grade (for client 0-19 years)			375
Pre-Kindergarten – 5 <sup>th</sup> Grade	0	0.0%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	26	6.9%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	346	92.3%	
Other	0	0.0%	
Dropped-out	3	0.8%	
GED Preparatory Classes	0	0.0%	
Special Needs and/or Disabilities			944
Child (0-18 years)	12	1.3%	
Adult (19+ years)	119	12.6%	
None	813	86.1%	
Parental Status			1,232
Not a Parent	606	49.2%	
Parent	626	50.8%	

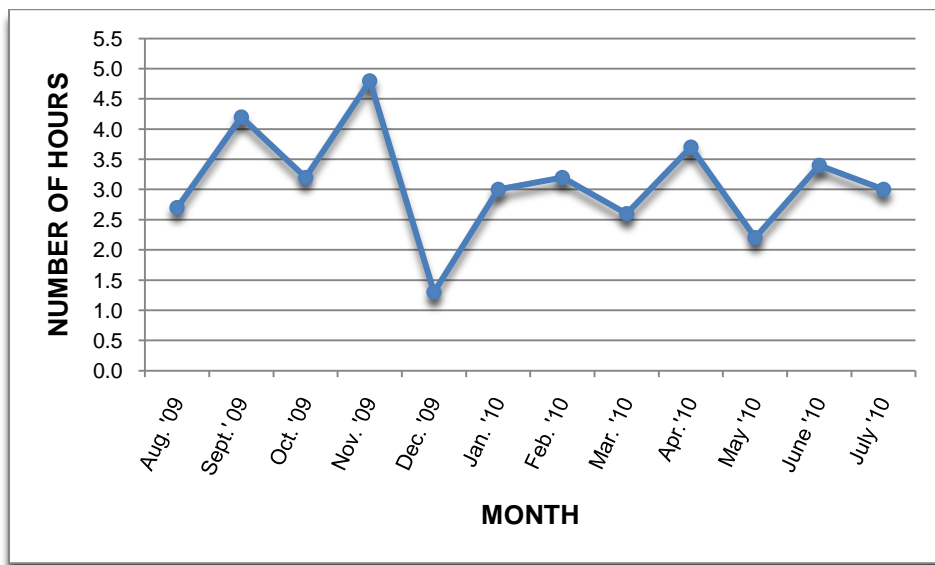
<sup>32</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 31. Average Number of Contact Sessions for Clients in Healthy Relationship Programs per Month<sup>33</sup>**



The total number of contact sessions for the entire year for Healthy Relationship programs was 7,007 sessions with an average number of 5.7 sessions per client. On average, programs saw clients more frequently in November 2009 (3.6) and June 2010 (3.4), and less frequently in August (2) and December 2009 (1.1).

**Figure 32. Average Number of Contact Hours for Clients in Healthy Relationship Programs per Month<sup>33</sup>**



<sup>33</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.



**The total number of contact hours was 8,672 hours with an average of 7 hours per client.** On average, programs saw clients for longer periods of time in September (4.2) and November 2009 (4.8), and for shorter periods of time in December 2009 (1.3) and May 2010 (2.2).

### Programmatic Data

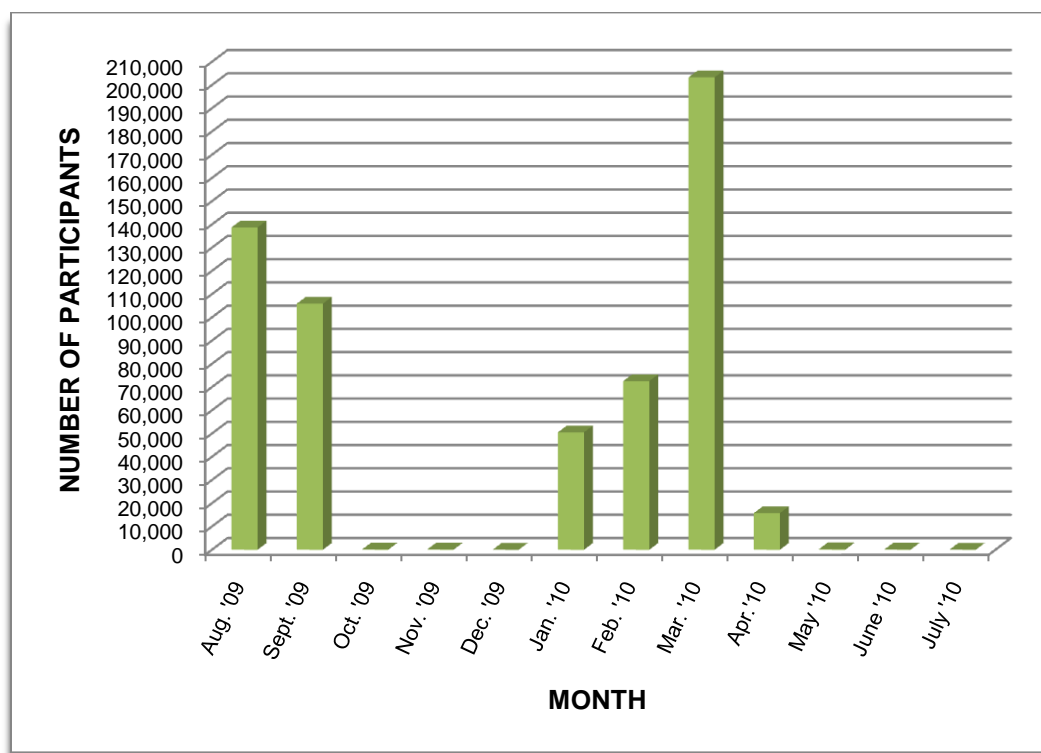
This section displays and discusses **agency-level** data for the Healthy Relationship programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 20. Number and Type of Public Outreach/Awareness Activities for Healthy Relationship Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	14	16.1%
Child Abuse Prevention Month	7	8.0%
Community Fairs/Events	23	26.4%
CTF Check Presentations	0	0.0%
Digital Media	0	0.0%
Fundraisers/Charity Events	0	0.0%
Information Packets	0	0.0%
Meetings	4	4.6%
Networking	0	0.0%
Other Activities	0	0.0%
Poster Contests	0	0.0%
Print Media	3	3.4%
Radio Spots	5	5.7%
Recruitment	2	2.3%
School Fairs	2	2.3%
Social Events	1	1.1%
Speaking Engagements	7	8.0%
T.V. Shows or Public Service Announcements	4	4.6%
Tours	0	0.0%
Trainings	1	1.1%
Workshops	14	16.1%
<b>TOTAL</b>	<b>87</b>	<b>99.7%</b>

**Over the course of the year, there were 87 public outreach/awareness activities by Healthy Relationship programs.** The three most common types of activities were community fairs or events, distribution of brochures or flyers, and workshops.

**Figure 33. Number of Participants Served by Public Outreach/Awareness Activities by Healthy Relationship Programs by Month<sup>34</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during March 2010 (203,304), and the lowest was in December 2009 (0).

## Home Visitation Programs

### Client Data

This section displays and discusses client-level data for Home Visitation Programs. **Twenty-four programs reported directly serving 1,844 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

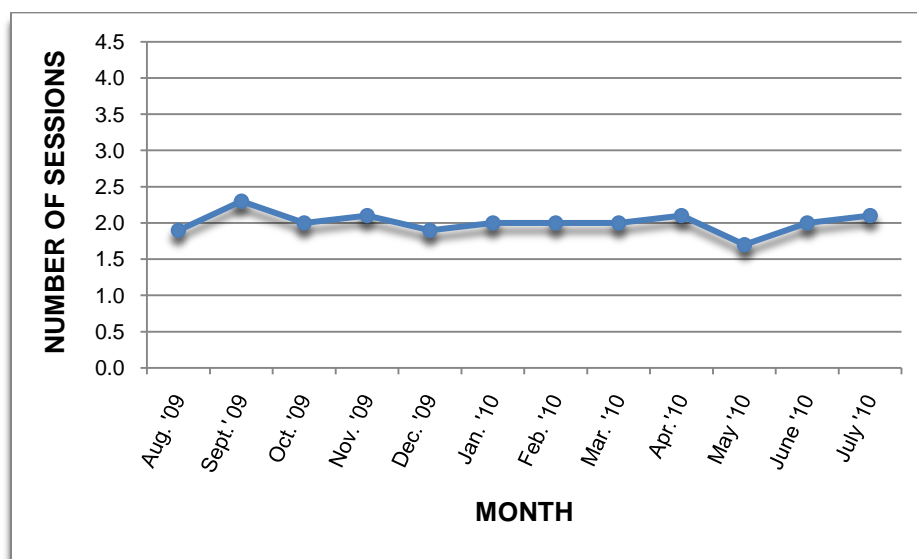
<sup>34</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

**Table 21. Demographics for Clients in Home Visitation Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			1,844
Female	1,620	87.9%	
Male	224	12.1%	
Ethnicity			1,844
Hispanic, Latino, or Spanish	69	3.7%	
Not Hispanic, Latino, or Spanish	1,775	96.3%	
Race <sup>35</sup>			1,844
White	975	52.9%	
Black or African-American	778	42.2%	
American Indian (Native American) or Alaskan Native	10	0.5%	
Asian	2	0.1%	
Native Hawaiian/Other Pacific Islander	4	0.2%	
Multiracial	15	0.8%	
Ethnicity Entered as a Race	2	0.1%	
Other	2	0.1%	
Ethnicity Entered as a Race	56	3.0%	
Age (in years)			1,844
0 – 18	760	41.2%	
19+	1,084	58.8%	
Grade (for client 0-19 years)			714
Pre-Kindergarten – 5 <sup>th</sup> Grade	127	17.8%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	58	8.1%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	484	67.8%	
Other	4	0.6%	
Dropped-out	33	4.6%	
GED Preparatory Classes	8	1.1%	
Special Needs and/or Disabilities			1,442
Child (0-18 years)	159	11.0%	
Adult (19+ years)	115	8.0%	
None	1,168	81.0%	
Parental Status			1,844
Not a Parent	392	21.3%	
Parent	1,452	78.7%	

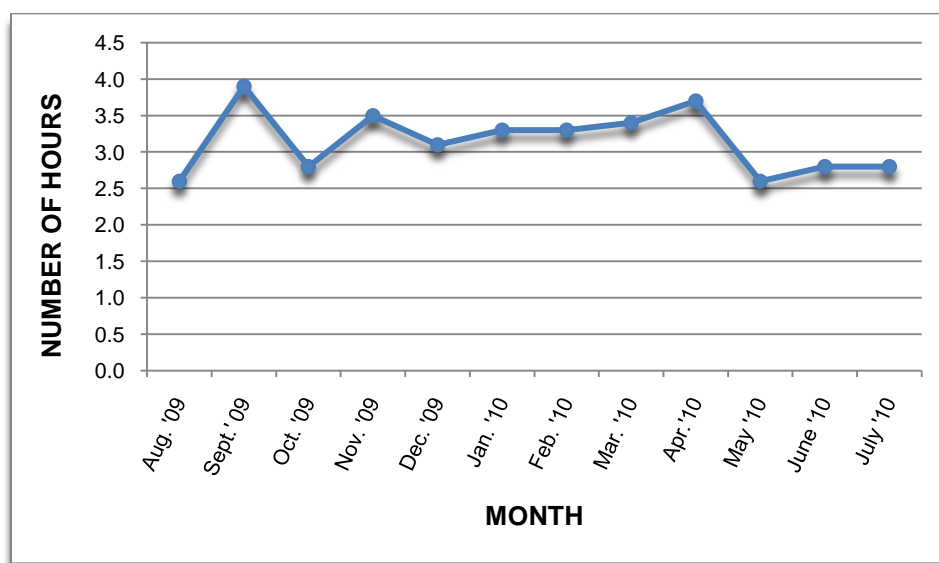
<sup>35</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 34. Average Number of Contact Sessions for Clients in Home Visitation Programs per Month<sup>36</sup>**



The total number of contact sessions for the entire year for Home Visitation programs was **15,879.91 sessions with an average number of 8.6 sessions per client.** On average, programs saw clients more frequently in September 2009 (2.3), November 2009 (2.1), April 2010 (2.1), and July 2010 (2.1); and less frequently in August 2009 (1.9), December 2009 (1.9), and May 2010 (1.7).

**Figure 35. Average Number of Contact Hours for Clients in Home Visitation Programs per Month<sup>36</sup>**



<sup>36</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 25,401.77 hours with an average of 13 hours and 48 minutes per client.** On average, programs saw clients for longer periods of time in September 2009 (3.9) and April 2010 (3.7); and for shorter periods of time in August 2009 (2.6), October 2009 (2.8), May 2010 (2.6), June 2010 (2.8), and July 2010 (2.8).

### Programmatic Data

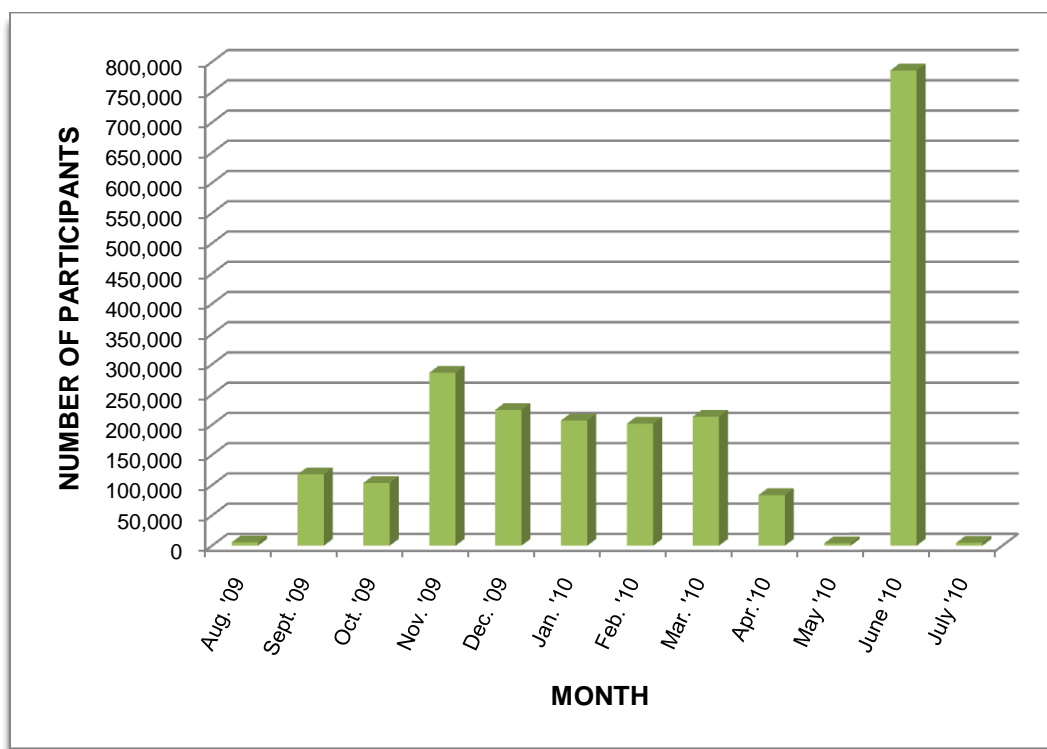
This section displays and discusses **agency-level** data for the Home Visitation programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 22. Number and Type of Public Outreach/Awareness Activities for Home Visitation Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	115	17.3%
Child Abuse Prevention Month	42	6.3%
Community Fairs/Events	68	10.2%
CTF Check Presentations	1	0.2%
Digital Media	2	0.3%
Fundraisers/Charity Events	7	1.1%
Information Packets	37	5.6%
Meetings	28	4.2%
Networking	6	0.9%
Other Activities	14	2.1%
Poster Contests	5	0.8%
Print Media	5	0.8%
Radio Spots	3	0.5%
Recruitment	0	0.0%
School Fairs	12	1.8%
Social Events	0	0.0%
Speaking Engagements	233	35.0%
T.V. Shows or Public Service Announcements	12	1.8%
Tours	1	0.2%
Trainings	66	9.9%
Workshops	8	1.2%
<b>TOTAL</b>	<b>665</b>	<b>100.2%</b>

**Over the course of the year, there were 665 public outreach/awareness activities by Home Visitation Programs.** The three most common types of activities were speaking engagements, distribution of brochures or flyers, and community fairs or events.

**Figure 36. Number of Participants Served by Public Outreach/Awareness Activities by Home Visitation Programs by Month<sup>37</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during June 2010 (785,890), and the lowest was in May 2010 (4,126).

## **Mentoring Programs**

### **Client Data**

This section displays and discusses client-level data for Mentoring programs. **Twelve programs reported directly serving 1,339 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients. Because nearly all of the mentoring programs did not begin reporting data until October 2009, there was little data for the August and September 2009 reporting periods.

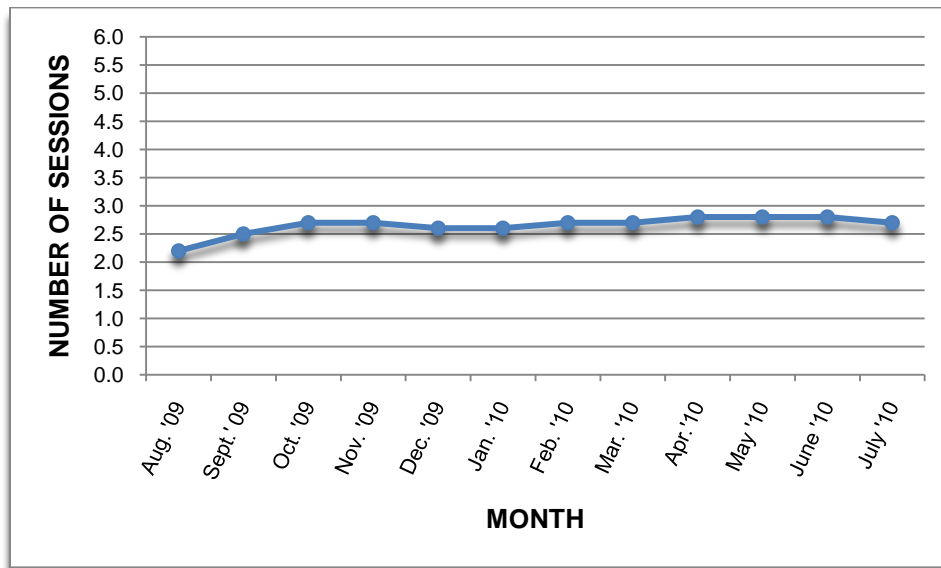
<sup>37</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

**Table 23. Demographics for Clients in Mentoring Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			1,339
Female	720	53.8%	
Male	619	46.2%	
Ethnicity			1,339
Hispanic, Latino, or Spanish	20	1.5%	
Not Hispanic, Latino, or Spanish	1,319	98.5%	
Race <sup>38</sup>			1,339
White	426	31.8%	
Black or African-American	862	64.4%	
American Indian (Native American) or Alaskan Native	1	0.1%	
Asian	0	0.0%	
Native Hawaiian/Other Pacific Islander	0	0.0%	
Multiracial	40	3.0%	
Ethnicity Entered as a Race	3	0.2%	
Other	0	0.0%	
Ethnicity Entered as a Race	7	0.5%	
Age (in years)			1,339
0 – 18	1,332	99.5%	
19+	7	0.5%	
Grade (for client 0-19 years)			1,333
Pre-Kindergarten – 5 <sup>th</sup> Grade	672	50.4%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	416	31.2%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	244	18.3%	
Other	0	0.0%	
Dropped-out	1	0.1%	
GED Preparatory Classes	0	0.0%	
Special Needs and/or Disabilities			1,256
Child (0-18 years)	152	12.1%	
Adult (19+ years)	1	0.1%	
None	1,103	87.8%	
Parental Status			1,339
Not a Parent	1,332	99.5%	
Parent	7	0.5%	

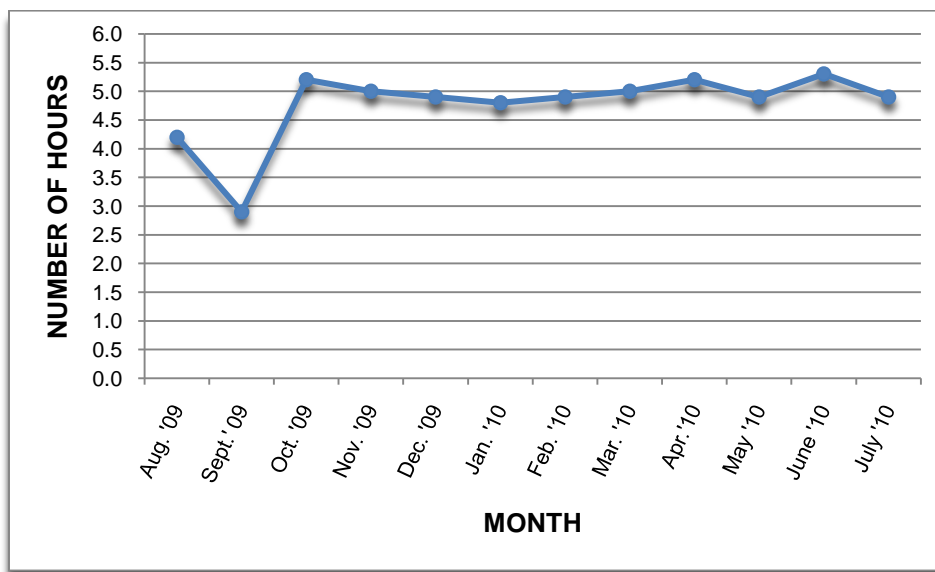
<sup>38</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 37. Average Number of Contact Sessions for Clients in Mentoring Programs per Month<sup>39</sup>**



The total number of contact sessions for the entire year for Mentoring programs was **18,068 sessions** with an average number of **13.5 sessions per client**. On average, programs saw clients more frequently in April, May, and June 2010 (all 2.8); and less frequently in August (2.2) and September 2009 (2.5).

**Figure 38. Average Number of Contact Hours for Clients in Mentoring Programs per Month<sup>39</sup>**



<sup>39</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.



**The total number of contact hours was 33,752.25 hours with an average of 25 hours and 12 minutes per client.** On average, programs saw clients for longer periods of time in October 2009 (5.2), April 2010 (5.2), and June 2010 (5.3); and for shorter periods of time in August (4.2) and September 2009 (2.9).

### Programmatic Data

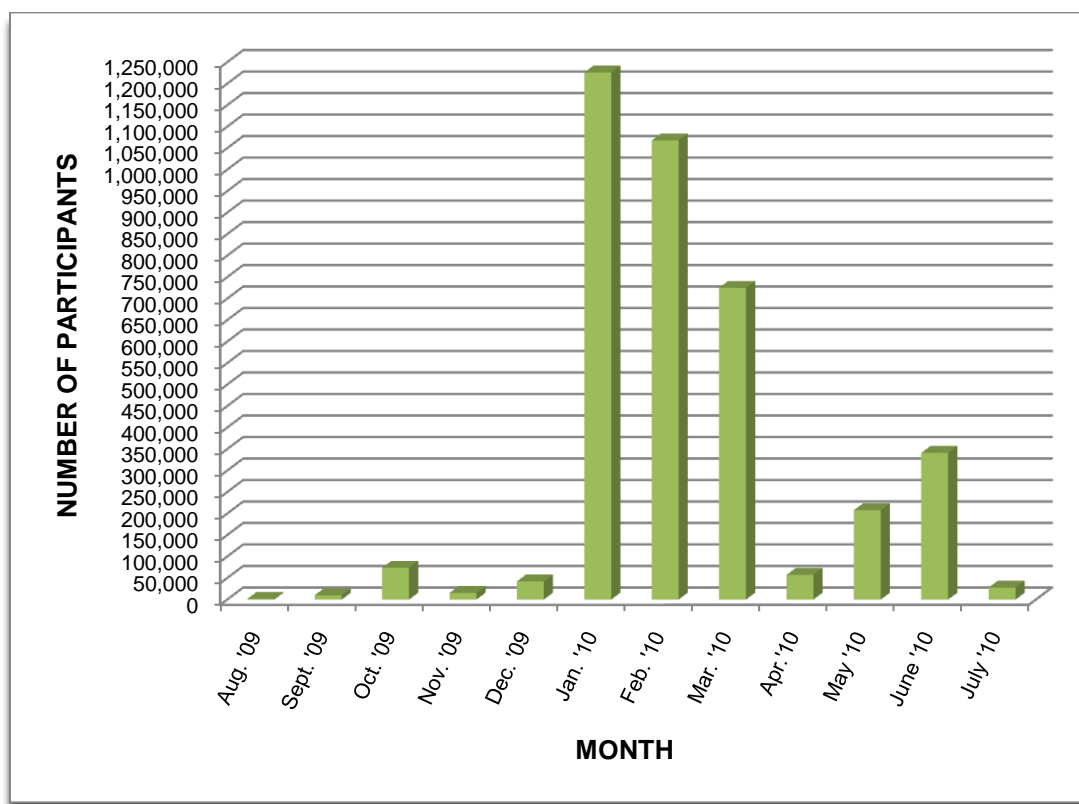
This section displays and discusses **agency-level** data for the Mentoring programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 24. Number and Type of Public Outreach/Awareness Activities for Mentoring Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	47	9.7%
Child Abuse Prevention Month	13	2.7%
Class Sessions	8	1.6%
Community Fairs/Events	72	14.8%
CTF Check Presentations	2	0.4%
Digital Media	18	3.7%
Fundraisers/Charity Events	13	2.7%
Information Packets	17	3.5%
Meetings	24	4.9%
Networking	6	1.2%
Other Activities	13	2.7%
Poster Contests	0	0.0%
Print Media	22	4.5%
Radio Spots	20	4.1%
Recruitment	3	0.6%
School Fairs	13	2.7%
Social Events	21	4.3%
Speaking Engagements	97	19.9%
T.V. Shows or Public Service Announcements	27	5.5%
Tours	2	0.4%
Trainings	41	8.4%
Workshops	8	1.6%
<b>TOTAL</b>	<b>487</b>	<b>99.9%</b>

**Over the course of the year, there were 487 public outreach/awareness activities by Mentoring programs.** The three most common types of activities were speaking engagements, community fairs or events, and distribution of brochures or flyers.

**Figure 39. Number of Participants Served by Public Outreach/Awareness Activities by Mentoring Programs by Month<sup>40</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, digital media, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during January 2010 (1,226,247), and the lowest was in August 2009 (1,710).

## **Non-School Based/After-School Programs**

### **Client Data**

This section displays and discusses client-level data for Non-School Based/After-School programs. **Twenty-two programs reported directly serving 1,984 clients** during the 2009-2010 contract year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

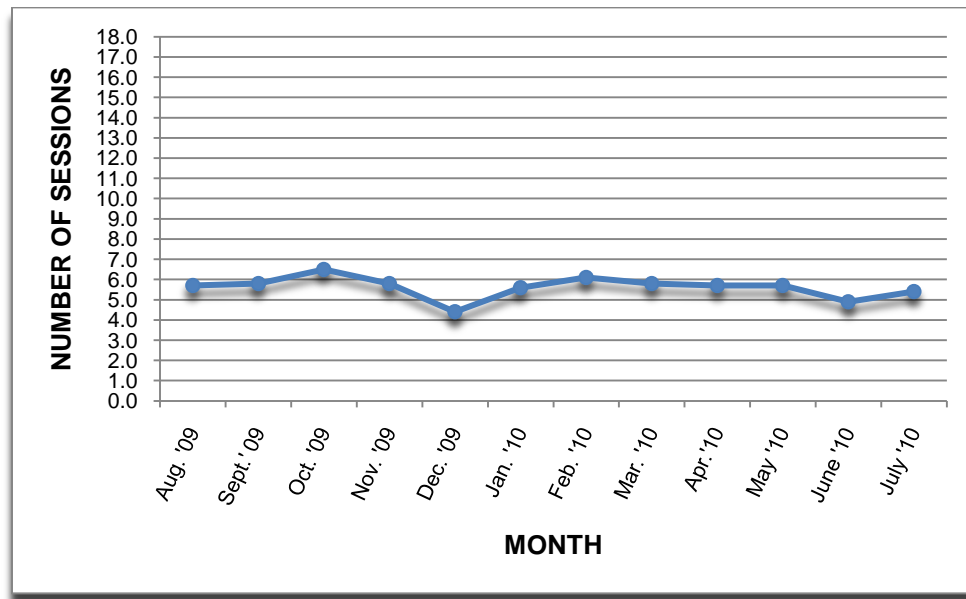
<sup>40</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

**Table 25. Demographics for Clients in Non-School Based/After-School Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			1,984
Female	1,004	50.6%	
Male	980	49.4%	
Ethnicity			1,984
Hispanic, Latino, or Spanish	41	2.1%	
Not Hispanic, Latino, or Spanish	1,943	97.9%	
Race <sup>41</sup>			1,984
White	767	38.7%	
Black or African-American	1,134	57.2%	
American Indian (Native American) or Alaskan Native	6	0.3%	
Asian	5	0.3%	
Native Hawaiian/Other Pacific Islander	0	0.0%	
Multiracial	44	2.2%	
Ethnicity Entered as a Race	4	0.2%	
Other	1	0.1%	
Ethnicity Entered as a Race	23	1.2%	
Age (in years)			1,984
0 – 18	1,822	91.8%	
19+	162	8.2%	
Grade (for client 0-19 years)			1,805
Pre-Kindergarten – 5 <sup>th</sup> Grade	688	38.1%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	532	29.5%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	502	27.8%	
Other	29	1.6%	
Dropped-out	6	0.3%	
GED Preparatory Classes	48	2.7%	
Special Needs and/or Disabilities			1,882
Child (0-18 years)	261	13.9%	
Adult (19+ years)	22	1.2%	
None	1,599	85.0%	
Parental Status			1,984
Not a Parent	1,851	93.3%	
Parent	133	6.7%	

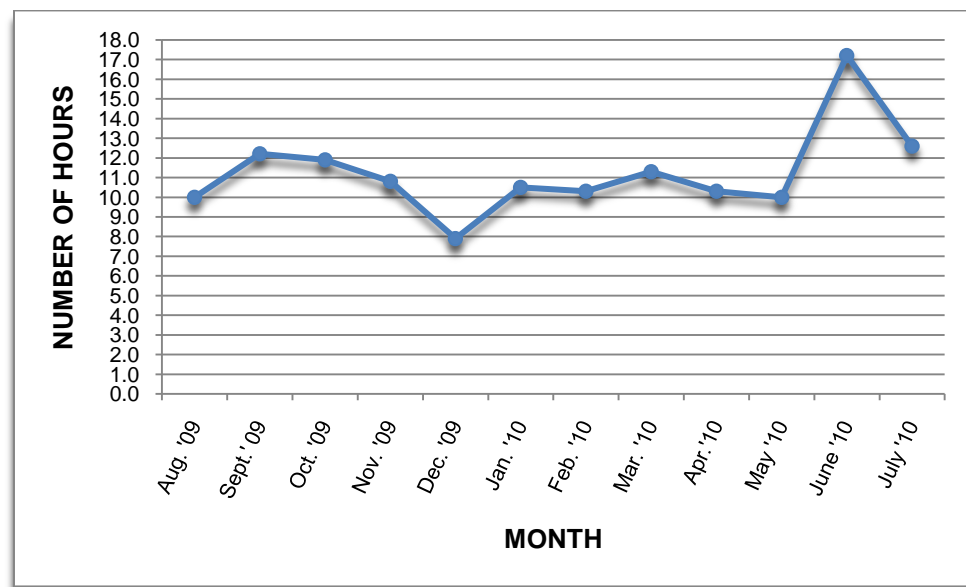
<sup>41</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 40. Average Number of Contact Sessions for Clients in Non-School Based/After-School Programs per Month<sup>42</sup>**



The total number of contact sessions for the entire year for Non-School Based/After-School programs was 45,990.5 sessions with an average number of 23.2 sessions per client. On average, programs saw clients more frequently in October 2009 (6.5) and February 2010 (6.1), and less frequently in December 2009 (4.4) and June 2010 (4.9).

**Figure 41. Average Number of Contact Hours for Clients in Non-School Based/After-School Programs per Month<sup>42</sup>**



<sup>42</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 91,322.1 hours with an average of 46 hours per client.** On average, programs saw clients for longer periods of time in June (17.2) and July 2010 (12.6), and for shorter periods of time in August 2009 (10), December 2009 (7.9), and May 2010 (10).

### Programmatic Data

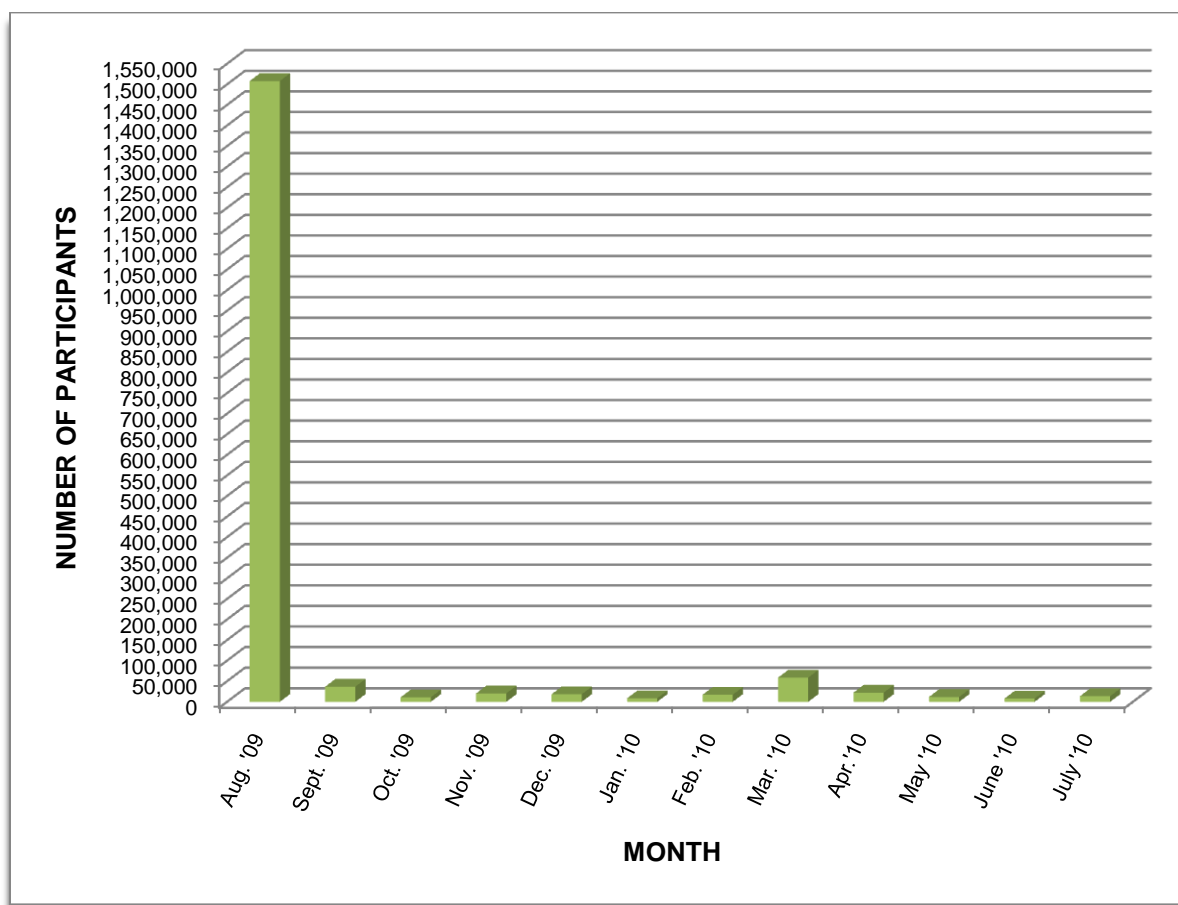
This section displays and discusses agency-level data for the Non-School Based/After-School programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 26. Number and Type of Public Outreach/Awareness Activities for Non-School Based/After-School Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	54	9.4%
Child Abuse Prevention Month	26	4.5%
Community Fairs/Events	84	14.6%
CTF Check Presentations	2	0.3%
Digital Media	2	0.3%
Fundraisers/Charity Events	37	6.4%
Information Packets	14	2.4%
Meetings	41	7.1%
Networking	16	2.8%
Other Activities	6	1.0%
Poster Contests	0	0.0%
Print Media	20	3.5%
Radio Spots	10	1.7%
Recruitment	7	1.2%
School Fairs	12	2.1%
Social Events	19	3.3%
Speaking Engagements	121	21.0%
T.V. Shows or Public Service Announcements	15	2.6%
Tours	18	3.1%
Trainings	58	10.1%
Workshops	15	2.6%
<b>TOTAL</b>	<b>577</b>	<b>100.0%</b>

Over the course of the year, there were 577 public outreach/awareness activities by Non-School Based/After-School programs. The three most common types of activities were speaking engagements, community fairs or events, and trainings.

**Figure 42. Number of Participants Served by Public Outreach/Awareness Activities by Non-School Based/After-School Programs by Month<sup>43</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, digital media, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during August 2009 (1,508,202), and the lowest was in June 2010 (7,953).

## Parent Education & Support Programs

### Client Data

This section displays and discusses client-level data for Parent Education and Support programs. **Fifty-six programs reported directly serving 12,613 clients** during the 2009-2010 contract

<sup>43</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

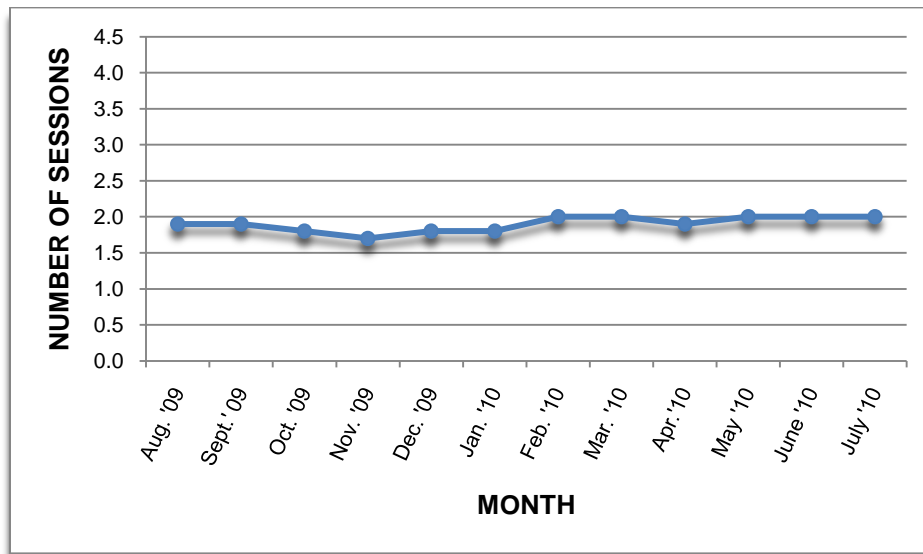
year. The information in the following tables and figures was derived from the client-level data reported on the client form by grantees who provided direct services to clients.

**Table 27. Demographics for Clients in Parent Education and Support Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			12,613
Female	8,965	71.1%	
Male	3,648	28.9%	
Ethnicity			12,613
Hispanic, Latino, or Spanish	632	5.0%	
Not Hispanic, Latino, or Spanish	11,981	95.0%	
Race <sup>44</sup>			12,607
White	6,270	49.7%	
Black or African-American	5,564	44.1%	
American Indian (Native American) or Alaskan Native	78	0.6%	
Asian	51	0.4%	
Native Hawaiian/Other Pacific Islander	9	0.1%	
Multiracial	118	0.9%	
Ethnicity Entered as a Race	22	0.2%	
Other	8	0.1%	
Ethnicity Entered as a Race	487	3.9%	
Age (in years)			12,613
0 – 18	2,905	23.0%	
19+	9,708	77.0%	
Grade (for client 0-19 years)			1,704
Pre-Kindergarten – 5 <sup>th</sup> Grade	716	42.0%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	288	16.9%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	647	38.0%	
Other	5	0.3%	
Dropped-out	42	2.5%	
GED Preparatory Classes	6	0.4%	
Special Needs and/or Disabilities			10,736
Child (0-18 years)	445	4.1%	
Adult (19+ years)	340	3.2%	
None	9,951	92.7%	
Parental Status			12,613
Not a Parent	2,963	23.5%	
Parent	9,650	76.5%	

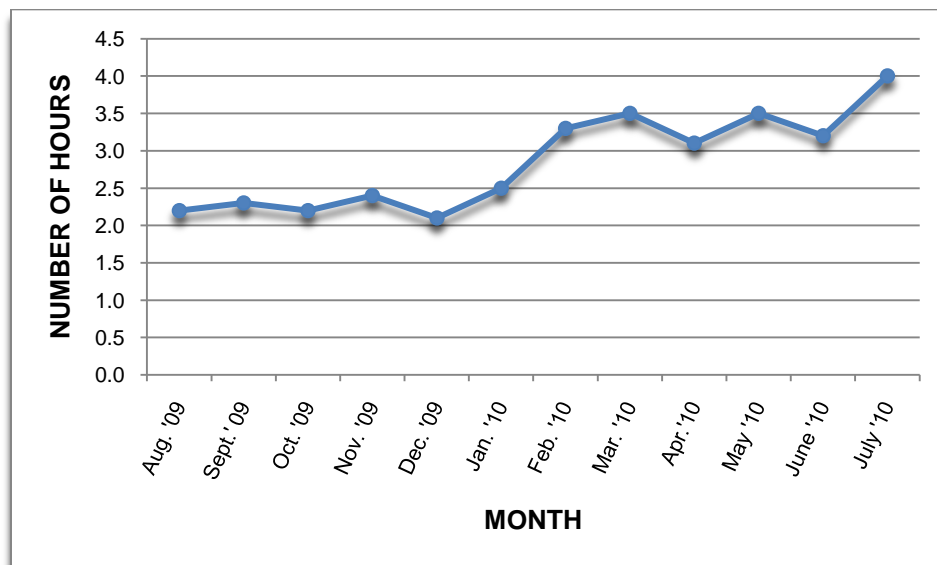
<sup>44</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 43. Average Number of Contact Sessions for Clients in Parent Education and Support Programs per Month<sup>45</sup>**



The total number of contact sessions for the entire year for Parent Education and Support programs was 53,317.72 sessions with an average number of 4.2 sessions per client. On average, programs saw clients more frequently in February, March, and May – July 2010 (2); and less frequently in October 2009 (1.8), November 2009 (1.7), December 2009 (1.8), and January 2010 (1.8).

**Figure 44. Average Number of Contact Hours for Clients in Parent Education and Support Programs per Month<sup>45</sup>**



<sup>45</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.



**The total number of contact hours was 81,920.19 hours with an average of 6 hours and 30 minutes per client.** On average, programs saw clients for longer periods of time in March (3.5), May (3.5), and July 2010 (4); and for shorter periods of time in August 2009 (2.2) and December 2009 (2.1).

### Programmatic Data

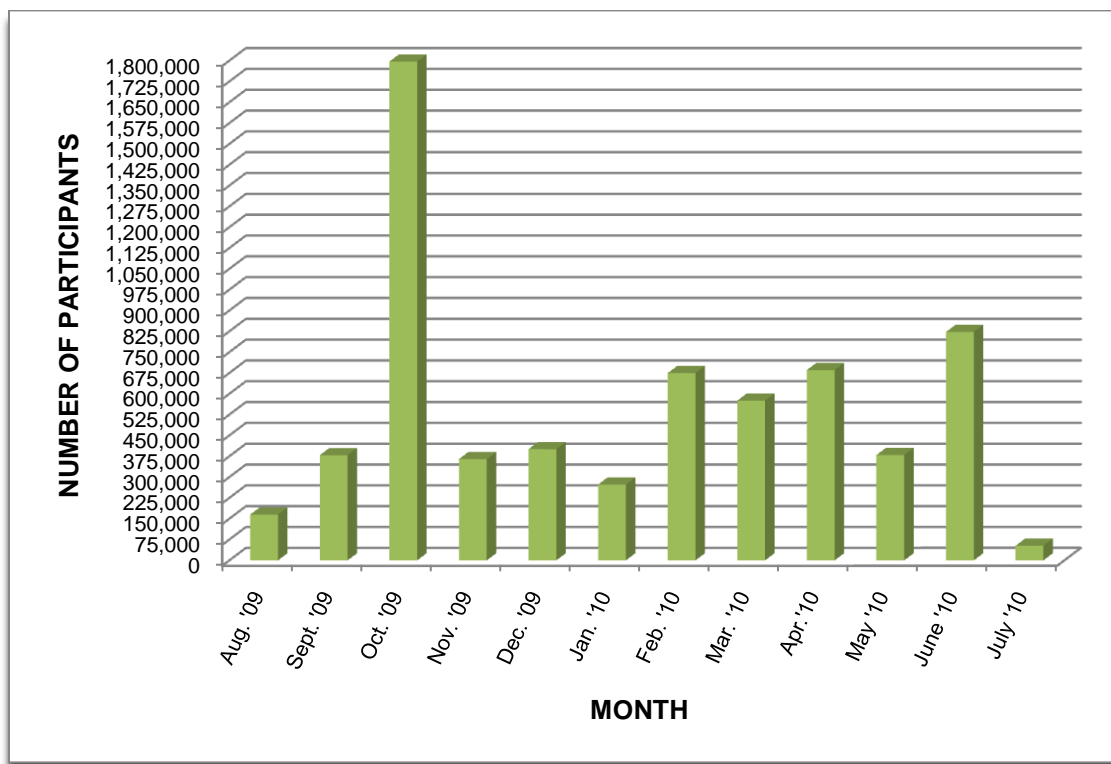
This section displays and discusses agency-level data for the Parent Education and Support programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 28. Number and Type of Public Outreach/Awareness Activities for Parent Education and Support Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	263	13.2%
Child Abuse Prevention Month	186	9.3%
Community Fairs/Events	182	9.1%
CTF Check Presentations	8	0.4%
Digital Media	1	0.1%
Fundraisers/Charity Events	10	0.5%
Information Packets	89	4.5%
Meetings	99	5.0%
Networking	21	1.1%
Other Activities	38	1.8%
Poster Contests	0	0.0%
Print Media	66	3.3%
Radio Spots	25	1.3%
Recruitment	12	0.6%
School Fairs	37	1.9%
Social Events	39	2.0%
Speaking Engagements	547	27.4%
T.V. Shows or Public Service Announcements	71	3.6%
Tours	5	0.3%
Trainings	220	11.0%
Workshops	75	3.8%
<b>TOTAL</b>	<b>1,994</b>	<b>100.2%</b>

**Over the course of the year, there were 1,994 public outreach/awareness activities by Parent Education and Support programs.** The three most common types of activities were speaking engagements, distribution of brochures or flyers, and trainings.

**Figure 45. Number of Participants Served by Public Outreach/Awareness Activities by Parent Education and Support Programs by Month<sup>46</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during October 2009 (1,796,559), and the lowest was in July 2010 (52,709).

## **Public Awareness and Training Programs**

### **Programmatic Data**

This section displays and discusses agency-level data for the Public Awareness and Training programs funded in the 2009-2010 contract year. Three programs reported the following information on the agency form in the online data collection system. Because these programs did not serve clients, no client-level data were reported.

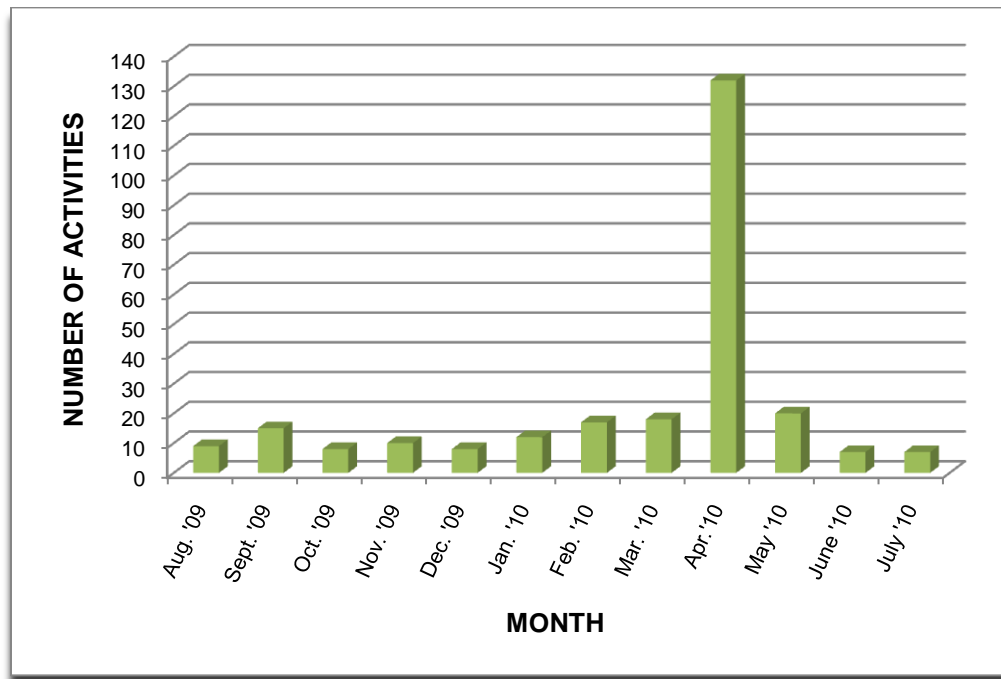
<sup>46</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

**Table 29. Number and Type of Public Outreach/Awareness Activities for Public Awareness and Training Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	36	13.7%
Child Abuse Prevention Month	90	34.2%
Class Sessions	23	8.7%
Community Fairs/Events	4	1.5%
CTF Check Presentations	0	0.0%
Digital Media	0	0.0%
Fundraisers/Charity Events	0	0.0%
Information Packets	3	1.1%
Meetings	3	1.1%
Networking	0	0.0%
Other Activities	0	0.0%
Poster Contests	0	0.0%
Print Media	0	0.0%
Radio Spots	3	1.1%
Recruitment	0	0.0%
School Fairs	3	1.1%
Social Events	0	0.0%
Speaking Engagements	13	4.9%
T.V. Shows or Public Service Announcements	20	7.6%
Tours	0	0.0%
Trainings	44	16.7%
Workshops	21	8.0%
<b>TOTAL</b>	<b>263</b>	<b>99.7%</b>

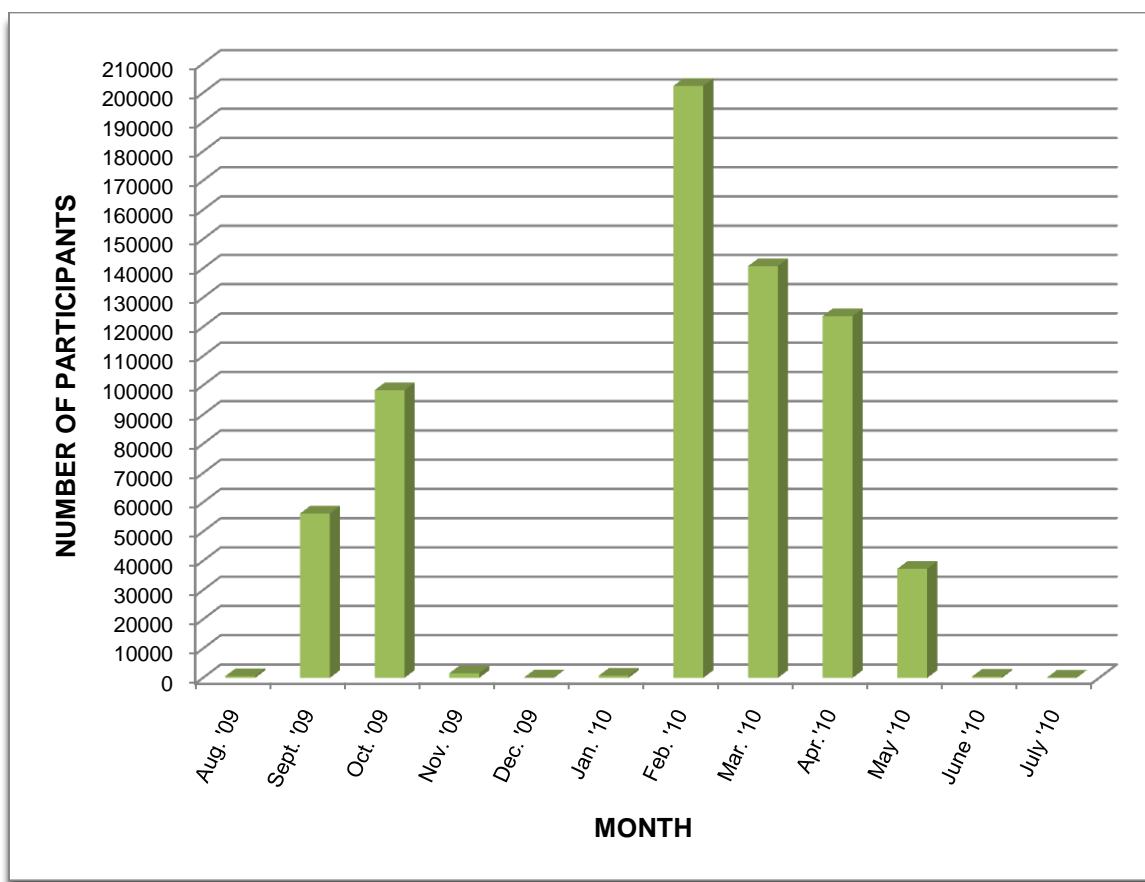
**Over the course of the year, there were 263 public outreach/awareness activities by Public Awareness and Training programs.** The three most common types of activities were various Child Abuse Prevention Month activities, trainings, and distribution of brochures or flyers.

**Figure 46. Number of Public Outreach/Awareness Activities for Public Awareness and Training Programs by Month**



For most the year, the number of public outreach/awareness activities varied little. The number fluctuated between 7 and 20 activities except during April 2010. April is Child Abuse Prevention Month, so the number of activities greatly increased that month as programs were working to engage Alabama communities to raise awareness of child abuse and neglect as well as to draw support.

**Figure 47. Number of Participants Served by Public Outreach/Awareness Activities by Public Awareness and Training Programs by Month<sup>47</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during February 2010 (202,358), and the lowest was in July 2010 (61).

## Respite Programs

### Client Data

This section displays and discusses client-level data for Respite programs. **Seven programs reported directly serving 620 clients** during the 2009-2010 contract year. The information in

<sup>47</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

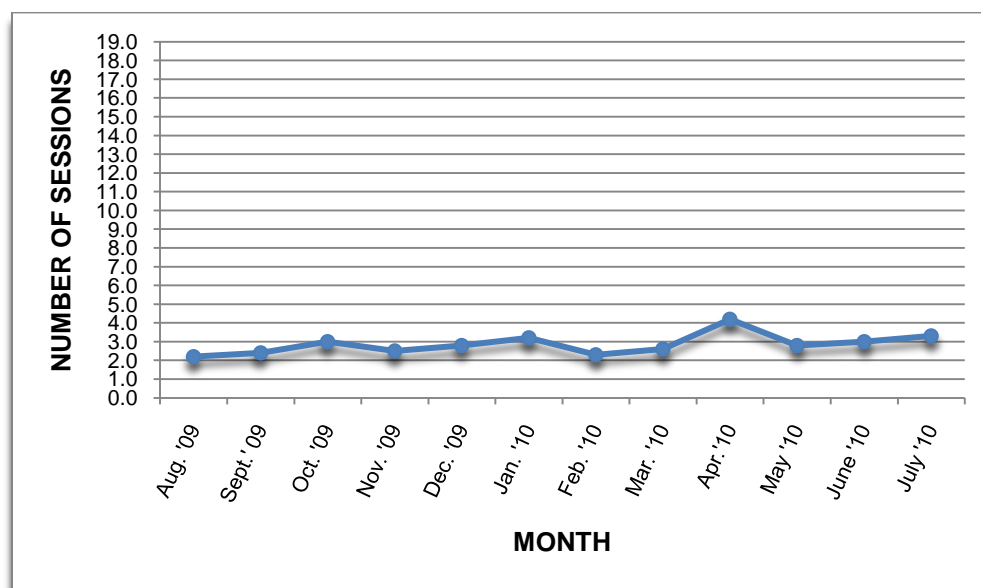
the following tables and figures was derived from the client-level data reported on the client form by grantees that provided direct services to clients.

**Table 30. Demographics for Clients in Respite Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			620
Female	453	73.1%	
Male	167	26.9%	
Ethnicity			620
Hispanic, Latino, or Spanish	15	2.4%	
Not Hispanic, Latino, or Spanish	605	97.6%	
Race <sup>48</sup>			615
White	401	65.2%	
Black or African-American	193	31.4%	
American Indian (Native American) or Alaskan Native	2	0.3%	
Asian	5	0.8%	
Native Hawaiian/Other Pacific Islander	1	0.2%	
Multiracial	2	0.3%	
Ethnicity Entered as a Race	0	0.0%	
Other	1	0.2%	
Ethnicity Entered as a Race	10	1.6%	
Age (in years)			620
0 – 18	0	0.0%	
19+	620	100.0%	
Special Needs and/or Disabilities			381
Child (0-18 years)	0	0.0%	
Adult (19+ years)	4	1.0%	
None	377	99.0%	
Parental Status			620
Not a Parent	3	0.5%	
Parent	617	99.5%	

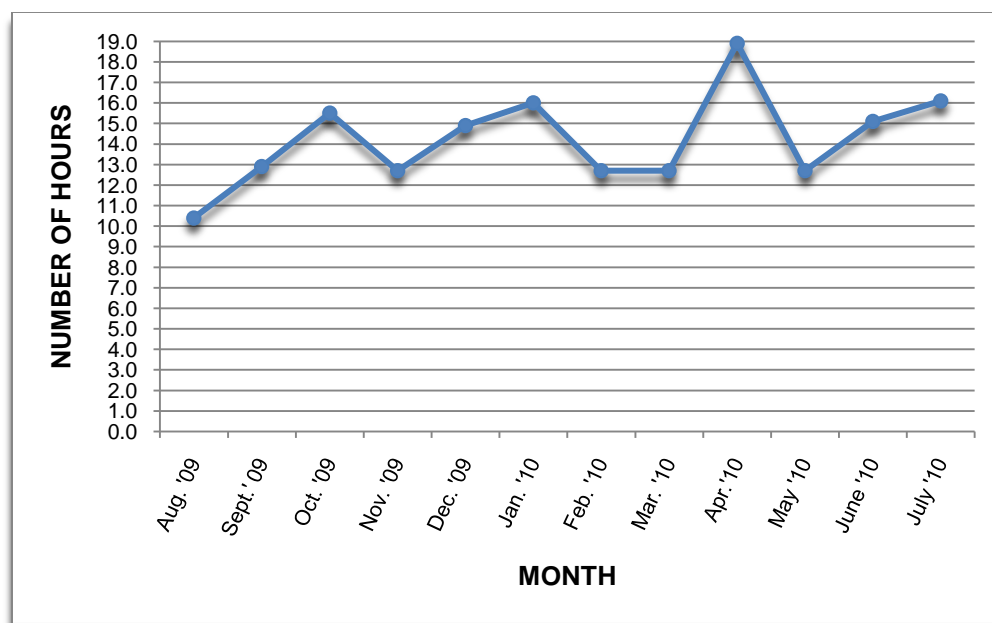
<sup>48</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 48. Average Number of Contact Sessions for Clients in Respite Programs per Month<sup>49</sup>**



The total number of contact sessions for the entire year for Respite programs was 4,942 sessions with an average number of 8 sessions per client. On average, programs saw clients more frequently in April (4.2) and July 2010 (3.3), and less frequently in August 2009 (2.2) and February 2010 (2.3).

**Figure 49. Average Number of Contact Hours for Clients in Respite Programs per Month<sup>49</sup>**



<sup>49</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 24,571.65 hours with an average of 39 hours and 36 minutes per client.** On average, programs saw clients for longer periods of time in April (18.9) and July 2010 (16.1); and for shorter periods of time in August 2009 (10.4), November 2009 (12.7), February 2010 (12.7), March 2010 (12.7), and May 2010 (12.7).

### **Programmatic Data**

This section displays and discusses agency-level data for the Respite programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

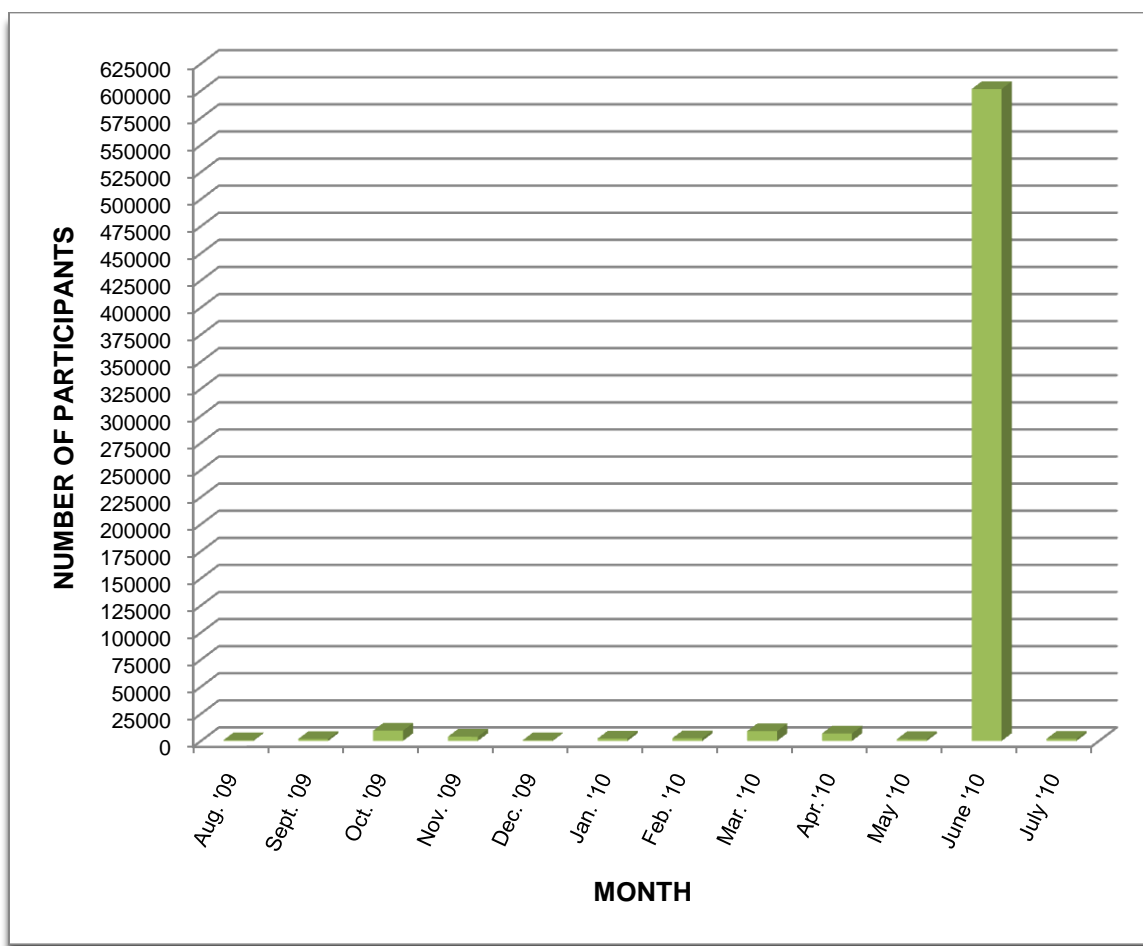
**Table 31. Number and Type of Public Outreach/Awareness Activities for Respite Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	35	15.8%
Child Abuse Prevention Month	14	6.3%
Community Fairs/Events	17	7.7%
CTF Check Presentations	1	0.5%
Digital Media	10	4.5%
Fundraisers/Charity Events	0	0.0%
Information Packets	31	14.0%
Meetings	6	2.7%
Networking	2	0.9%
Other Activities	0	0.0%
Poster Contests	0	0.0%
Print Media	5	2.3%
Radio Spots	1	0.5%
Recruitment	0	0.0%
School Fairs	0	0.0%
Social Events	4	1.8%
Speaking Engagements	26	11.8%
T.V. Shows or Public Service Announcements	3	1.4%
Tours	0	0.0%
Trainings	58	26.2%
Workshops	8	3.6%
<b>TOTAL</b>	<b>221</b>	<b>100.0%</b>

**Over the course of the year, there were 221 public outreach/awareness activities by Respite programs.** The three most common types of activities were trainings, distribution of brochures or flyers, and information packets.



**Figure 50. Number of Participants Served by Public Outreach/Awareness Activities by Respite Programs by Month<sup>50</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements as that activity has the potential to reach the greatest amount of people. The highest number of participants was during June 2010 (601,684), and the lowest was in December 2009 (613).

## School-Based Programs

### Client Data

This section displays and discusses client-level data for School-Based programs. **Twenty-nine programs reported directly serving 22,289 ± 1,500 clients** during the 2009-2010 contract year.

<sup>50</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

Because there were 14 school-based programs that did not report client-level data during the contract year, it was not possible to calculate the exact number served, and only a range could be calculated (see page 16).

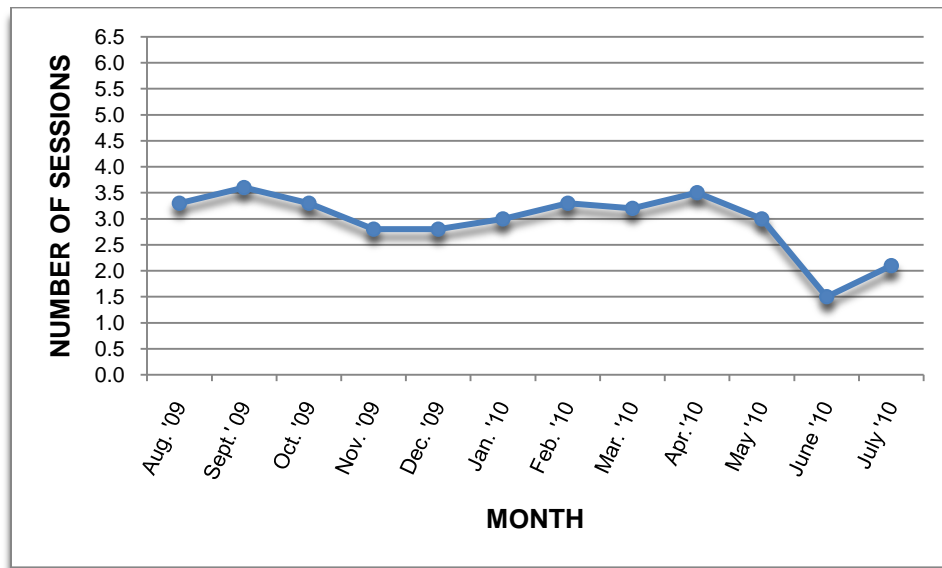
The information in the following tables and figures was derived from the client-level data reported on the client form by fifteen grantees that provided direct services to clients.

**Table 32. Demographics for Clients in School-Based Programs**

	<i>Count</i>	<i>Percentage</i>	<i>Total</i>
Sex			3,469
Female	1,593	45.9%	
Male	1,876	54.1%	
Ethnicity			3,469
Hispanic, Latino, or Spanish	112	3.2%	
Not Hispanic, Latino, or Spanish	3,357	96.8%	
Race <sup>51</sup>			3,465
White	1,239	35.8%	
Black or African-American	2,049	59.1%	
American Indian (Native American) or Alaskan Native	7	0.2%	
Asian	10	0.3%	
Native Hawaiian/Other Pacific Islander	0	0.0%	
Multiracial	72	2.1%	
Ethnicity Entered as a Race	17	0.5%	
Other	0	0.0%	
Ethnicity Entered as a Race	71	2.0%	
Age (in years)			3,469
0 – 18	3,408	98.2%	
19+	61	1.8%	
Grade (for client 0-19 years)			3,422
Pre-Kindergarten – 5 <sup>th</sup> Grade	1,461	42.7%	
6 <sup>th</sup> Grade – 8 <sup>th</sup> Grade	1,234	36.1%	
9 <sup>th</sup> Grade – 12 <sup>th</sup> Grade	724	21.2%	
Other	0	0.0%	
Dropped-out	3	0.1%	
GED Preparatory Classes	0	0.0%	
Special Needs and/or Disabilities			2,651
Child (0-18 years)	185	7.0%	
Adult (19+ years)	7	0.3%	
None	2,459	92.8%	
Parental Status			3,469
Not a Parent	3,399	98.0%	
Parent	70	2.0%	

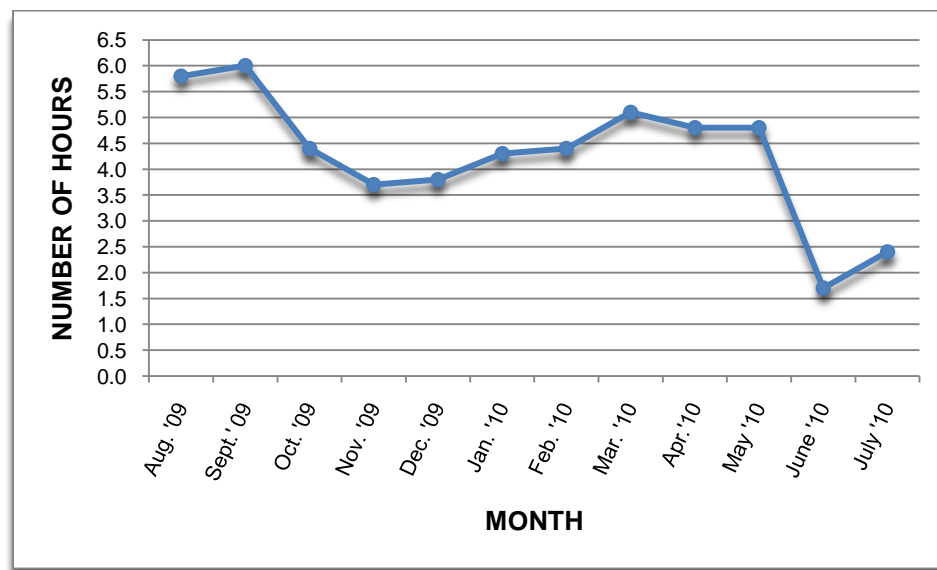
<sup>51</sup> The racial categories include how often ethnicity was reported instead of race and how often race data were paired with ethnicity for a multiracial client.

**Figure 51. Average Number of Contact Sessions for Clients in School-Based Programs per Month<sup>52</sup>**



The total number of contact sessions for the entire year for School-Based programs was 36,371.25 sessions with an average number of 10.5 sessions per client. On average, programs saw clients more frequently in September 2009 (3.6) and April 2010 (3.5), and less frequently in June (1.5) and July 2010 (2.1).

**Figure 52. Average Number of Contact Hours for Clients in School-Based Programs per Month<sup>52</sup>**



<sup>52</sup> This information is only for clients who had direct contact with programs. Clients who did not have contact with programs were not included in the calculations.

**The total number of contact hours was 52,505.35 hours with an average of 15 hours and 6 minutes per client.** On average, programs saw clients for longer periods of time in August (5.8) and September 2009 (6), and for shorter periods of time in June (1.7) and July 2010 (2.4).

### Programmatic Data

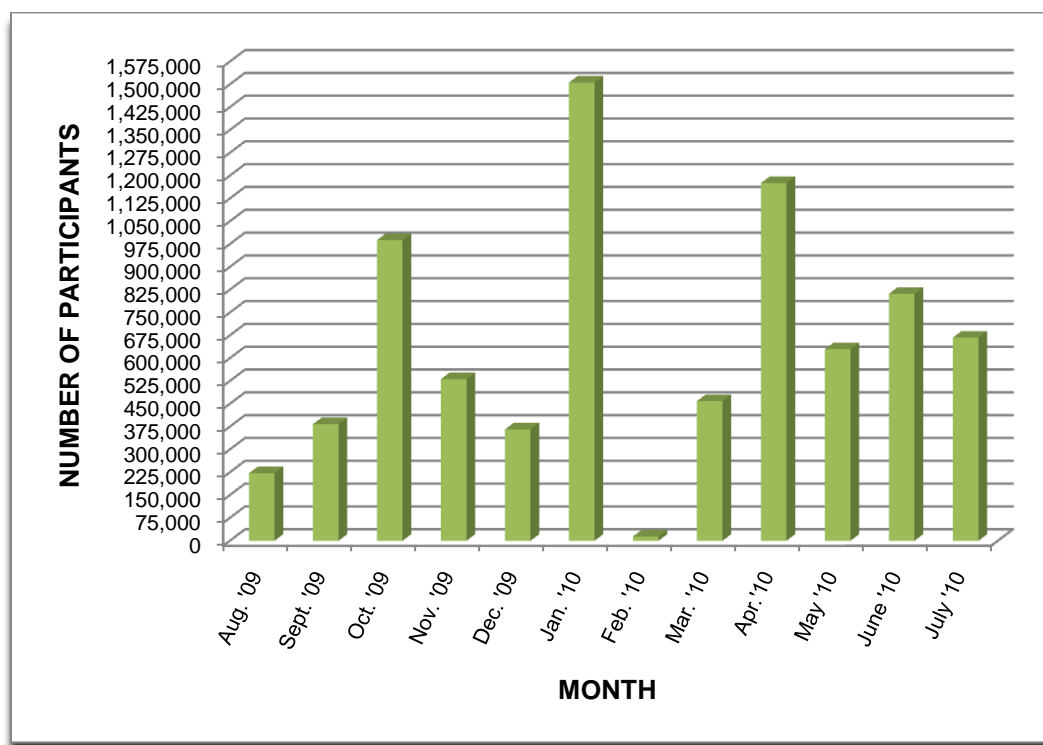
This section displays and discusses agency-level data for the School-Based programs funded in the 2009-2010 contract year. The information was reported on the agency form in the online data collection system.

**Table 33. Number and Type of Public Outreach/Awareness Activities for School-Based Programs**

<i>Public Outreach/Awareness Activities</i>	<i>Count</i>	<i>Percentage</i>
Brochures or Flyers	112	11.7%
Child Abuse Prevention Month	35	3.6%
Community Fairs/Events	73	7.6%
CTF Check Presentations	2	0.2%
Digital Media	34	3.5%
Fundraisers/Charity Events	8	0.8%
Information Packets	60	6.2%
Meetings	17	1.8%
Networking	14	1.5%
Other Activities	13	1.4%
Poster Contests	2	0.2%
Print Media	88	9.2%
Radio Spots	19	2.0%
Recruitment	4	0.4%
School Fairs	17	1.8%
Social Events	15	1.6%
Speaking Engagements	279	29.0%
T.V. Shows or Public Service Announcements	88	9.1%
Tours	4	0.4%
Trainings	41	4.3%
Workshops	36	3.7%
<b>TOTAL</b>	<b>961</b>	<b>100.0%</b>

Over the course of the year, **there were 961 public outreach/awareness activities by School-Based programs.** The three most common types of activities were speaking engagements, distribution of brochures or flyers, and print media.

**Figure 53. Number of Participants Served by Public Outreach/Awareness Activities by School-Based Programs by Month<sup>53</sup>**



The number of participants served by public outreach/awareness activities was reported by month because an overall number could not be obtained as participants could participate in activities multiple times throughout the year. The number varied from month to month, and it was most affected by the number of television shows or public service announcements, print media publications, digital media, and radio spots as those activities have the potential to reach the greatest amount of people. The highest number of participants was during January 2010 (1,506,279) and the lowest was in February 2010 (14,254).

<sup>53</sup> For some activities, such as with radio spots, television shows, community fairs, etc., the number of participants was estimated by the programs since it was not feasible to obtain the exact number.

## **II. The University of Alabama Evaluation Project**

This second part of the DCAP/CTF 2009-2010 Yearly Report describes the implementation of the University of Alabama Evaluation Project.

### **Implementation & Progress Narrative**

The mission of the UA Evaluation Project is "...to support DCAP/CTF in the successful delivery of child abuse and neglect prevention services through an effective, efficient, and feasible data collection, management, analysis, and reporting system." During 2009-2010, we conducted a process evaluation based on CTF's needs and requests using the data points listed on the Target Data Form in the 2009-2010 Request for Proposal (RFP).

The evaluation had to be specific enough to obtain useful data points but also general enough to be applied to all programs. The purpose was to enable comparison of all CTF-funded programs in meaningful ways despite their uniqueness. To achieve that purpose, an overarching goal for all programs was articulated by Dr. Nelson-Gardell, endorsed by DCAP/CTF, and presented to grantees during the April 2009 RFP trainings: "Decrease child maltreatment risk factors and increase protective factors." This overarching goal was derived from current research on child abuse and neglect prevention (<http://www.childwelfare.gov/can/factors/index.cfm>). Also, while all programs had the same goal, implementation was, of course, different for each unique program type. The DCAP RFP lists those program objectives by type.

Once that framework was set in place, a fiscally feasible data collection infrastructure needed to be created in order to implement the evaluation. Implementation was a complex process with many considerations including CTF's and grantees' needs and their experiences with prior evaluation processes, research and evaluation standards, budgetary parameters, University of Alabama resources, grantees' resources, and so on. After much consideration and research, it was determined that the optimal evaluation design would be to create a website (<http://dcapdata.ua.edu>) where grantees could report their data once a month and create a MySQL database that could contain and allow extraction of those data within needed parameters. Both the website and database are on secure UA servers. The website was constructed to allow grantees to enter the required program data and view that data at a later point in time. This was accomplished with the combination of MySQL database and an AJAX-powered website interface. Website code was also written to validate data grantees entered. This validation was necessary to reduce error and ease the very time-consuming task of data cleaning. On September 21, 2009, the website went live, and each grantee was emailed the login information and monthly due dates for their grant(s).

The website was designed to provide more than a platform for data entry. It includes links to all presentations and documents sent to grantees throughout the year, resources related to the evaluation that may have been useful to grantees, a User Guide, important websites (such as the CTF website), and recent updates to the website. Additionally, the website needed to be simple, user-friendly, and functional. Graphics and text were kept to a minimum, only enough to meet the basic standards for UA websites was used. Our goal was that grantees would be able to find what they needed and complete their reports quickly.

Because funding was not available for the evaluation team to travel to the grantee trainings and because data collection for grantees needed to begin as soon as the contract year began, the UA evaluation team provided training material using a variety of other methods. At the beginning of the contract year, two carefully crafted emails containing information on the implementation process were sent to all grantees. A video was scripted and recorded to show grantees how to interact with the website in lieu of a live grantee training presentation. Also, the User Guide was created. It provided explicit instructions on how to enter data into the client and agency online forms, and it explained how to interpret each data point so that data were comparable across all programs. Lastly, online forms templates were created to assist grantees with gathering their data by listing all data points to be collected throughout the contract year. Two templates were provided – one for client-level data and one for agency-level data. The client-level template could be used by grantees to create their own customized data collection form for clients or used to modify an existing data collection form. The templates could also be used to assist grantees with establishing documentation and collecting their data prior to entering it into the website.

We also worked to minimize major changes to the website to avoid adding burden to the evaluation process for grantees. However, responding to the needs of grantees, it did become necessary to implement some “fine-tuning” changes in the last half of the contract year. Feedback was elicited from CTF staff and many of the grantees before changes were implemented. We decided that it would be best to apply the changes all at one time. During the RFP trainings in April 2010, we announced that effective on May 1, 2010, the number of families served would be removed from the agency form as it was not on the Target Data Form in the RFP, and despite the great amount of time and effort spent on data cleaning, not all grantees were using the same definition of family. Due to error caused by those circumstances, the number was not useful. Also effective that day, the “number of clients served” as well as the number of children and adult clients served were added to agency form; these data points supported rigorous data cleaning (and therefore reduced error) and faster generation of reports. In addition, “the number of fathers temporarily or permanently terminated from employment during the reporting period” was added to the agency form. This information was requested by Kelley Parris-Barnes, Executive Director of DCAP/CTF, as it was of great interest to legislators and other stakeholders. Lastly, a skip button was added to the client form to help grantees complete their monthly reports more quickly and easily.

Throughout this contract year, we made preparations for the following contract year to achieve a smooth transition from one to the next. During a majority of the year, we worked towards being able to add the outcome evaluation portion for the next contract year in addition to the process evaluation. We looked for research-supported, free, rapid assessment self-report outcome instruments to use for the 2010-2011 contract year. These instruments needed to allow us to assess the overall goal set for CTF programs, which was to decrease risk factors and increase protective factors. We located the Protective Factors Survey (PFS) developed by FRIENDS NRC (<http://www.friendsnrc.org/protective-factors-survey>) to use for many of the parent-focused programs, and we located the Perceived Stress Scale (PSS) (<http://www.mindgarden.com/products/pss.htm>) to be used by respite care programs and parent-focused programs addressing anger issues. We were unable to locate any child-focused instruments that met the criteria, though. In June 2010, CAPS of Tuscaloosa requested Dr. Nelson-Gardell’s assistance with an evaluation of a program funded by another funding source

than CTF. As part of that evaluation project, Dr. Nelson-Gardell and her UA supported research assistants assisted the CAPS staff in creating a rapid assessment self-report instrument for use with the youngest child clients, pre-kindergarten to third grade. CAPS agreed that the instrument they helped create and pilot could be used by the DCAP evaluation after the completion of their evaluation. Simultaneous to that process, Dr. Nelson-Gardell, with the assistance of a number of students, both undergraduate and graduate, created an instrument for the older child clients served by CTF programs, namely clients in the fourth through twelfth grades. That instrument was created from items related to program goals which were selected and adapted from several Center for Disease Control (CDC) copyright-free behavioral assessments derived from research activities funded by the federal government in the past. The result of these activities was three versions of the “Assessment of Prosocial and Self-Protective Behavior.” The three versions were created based on reading levels: Kindergarten – 2<sup>nd</sup> Grade, 3<sup>rd</sup> Grade – 5<sup>th</sup> Grade, and 6<sup>th</sup> Grade – 12<sup>th</sup> Grade. Each version’s reading level was set to the lowest level of the intended age interval.

### **Technical Assistance Activities for DCAP/CTF Grantees/Staff**

From August 2009 – July 2010, there were estimated to be 2,500 – 3,000 phone calls and 4,000 – 4,500 emails exchanged between the evaluation team and grantees as well as CTF staff. Through contacts with grantees we provided technical assistance, data collection assistance, help with implementing the CTF evaluation at their site, data cleaning, notification of late reports, etc.

### **Staff**

During the 2009-2010 contract year, Debra Nelson-Gardell, Ph.D., L.C.S.W., Associate Professor at The University of Alabama School of Social Work, served as the Principal Investigator for The University of Alabama Evaluation Project. M. Felicia Woerner, M.A., served as the Research Project Manager. Two student assistants worked on the evaluation team (not simultaneously, but one after another) for an average of 10 hours per week – Amber N. Wade, B.S.W. and David Charles West.

Also, the team received support from two other students whose time was supported by funding sources other than CTF. Dr. Nelson-Gardell’s School of Social Work assigned Graduate Research Assistant, Ashley Hudson, was able to provide support during the summer of 2010. An undergraduate student in the UA Honors College Emerging Scholars Program, Sean Hudson, provided support during the 2010 spring semester.

### **Travel**

The UA evaluation project team traveled throughout the state during the contract year. The University of Alabama School of Social Work provided the funds for these trips as travel funding was not available through the DCAP/CTF contract.



- February 22, 2010 – Dr. Debra Nelson-Gardell and Felicia Woerner traveled to Montgomery to make a presentation to the CTF Board.
- March 4, 2010 – Dr. Debra Nelson-Gardell and Felicia Woerner traveled to Montgomery to visit with their legislatures to advocate for CTF.
- April 6 – 9, 2010 – Felicia Woerner traveled to Huntsville, Hoover, Montgomery, and Mobile to present information about the evaluation (current and future) to CTF staff, CTF-funded grantees, and potential CTF grantees.

## **Deliverables**

During the 2009-2010 contract year, we transmitted the following contract deliverables<sup>54</sup>: Seven monthly reports (August 2009 – January 2010) to CTF and 175 program-specific six-month (August 2009 – January 2010) executive summary reports to CTF and each grantee.

We also transmitted the following additional data and reports beyond the contract deliverables: data on CBCAP programs, data for 4 SMART reports, and an executive summary on services provided by grantees (August 2009 – December 2009) for CTF to use in legislative advocacy.

**01/31/2010**

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<sup>54</sup> The set of the program-specific six-month reports (February 2010 – July 2010) and the 2009-2010 final report could not be delivered to CTF and to the grantees before July 31, 2010 as grantees' July data was not due until August.